

Ime  
mo23

Vesoi

vesoi, azienda indipendente sviluppa progetta e commercializza illuminazione contemporanea residenziale, per uffici, negozi e spazi pubblici, centoper cento made in italia.

pensare, progettare, agire con senso etico per poi fare, osare, ripartire... è il lavoro di tutti i giorni ad arzano, periferia a nord di napoli dove ha la sede principale l'azienda e dove con passione ed anni di storia si collabora con la grande industria italiana e del mondo e con piccole fabbriche e laboratori di esperti artigiani, si creano soluzioni di luce con una funzione e non semplici oggetti. la durabilità è il nostro tangibile contributo alla sostenibilità ed all'ambiente... impegno vero contro il consumismo.

l'aver scelto di lavorare una materia impalpabile che è energia ma non solo e che diventa qualcosa che accoglie e che ci fa vedere il mondo, è per noi una scelta di vita, un lavoro in cui la componente umana si riconosce con orgoglio.

*vesoi is an independent company that develops, project and markets decorative lighting for residential use, office, retail and public spaces hundred percent made in italia.*

*think, plan, act, dare, leave... to do, the steps necessary with the ethical sense to the achievement for a good final project result that was born by passion and forty years of history in collaboration with italian and international industries and expert artisan. not mere objects but luminaire with a function and durability our commitment for sustainability and against throwawayism.*

*having chosen to work an impalpable material which is energy but not only, becomes something that welcomes us and lets us see the world, is for us a lifestyle choice, a job in which the human component is proudly recognized.*

*del lavoro non sei mai contento eppure sei felice.*

ezio bosso - musicista

**suymuri** - sistema

2022

progetto aperto tra efficienza ed estetica



40w 24V 5600lm 3000K - 230V

dimensions in photo L. 200 cm - remote driver



soluzione semplice ed innovativa sempre con un minimo sforzo produttivo e vera attenzione al pianeta:

*more green with less.* le proporzioni geometriche si integrano nell'ambiente e dosando la sua emissione assicura qualità, durabilità, efficienza e riuso a fine vita. si muove tra parete e soffitto nel residenziale come nei grandi spazi, con flessibilità *limitless*. raccordi rigidi e flessibili a vista che identificano il progetto e rendono il suo design fuori dagli schemi. potenze da 1800-2800 lm/metro, finiture verniciato bianco, nero, ottone.

*simple and innovative solution with the least productive effort and true attention to the planet: more green with less.*

*with his geometric proportions easely integrate in the space, thanks its light emission and guarantees quality, durability, efficiency and recycle at end of its life with his extruded aluminium structure.*

*moving between wall and ceiling in private or public space, with his limitless flexibility.*

*hard and adjustable joints on sight identifying the project and make its design an original one. power from 1800-2800 lm/meter, finishes in white, black and brass painted.*

# suymuri - sistema

2022

esempio di giunzione flessibile colore del cavo a scelta  
*example of flexible junction with color cable on request*



moduli lineari con blocchi di raccordo - dimensioni standard  
*linear modules with connecting blocks - standard dimensions*  
L. 50 - 100 - 150 - 200 cm



esempio di blocco di raccordo fisso a 90°/lineare  
*example of connecting 90°/linear*



# suymuri - sistema compo

2022

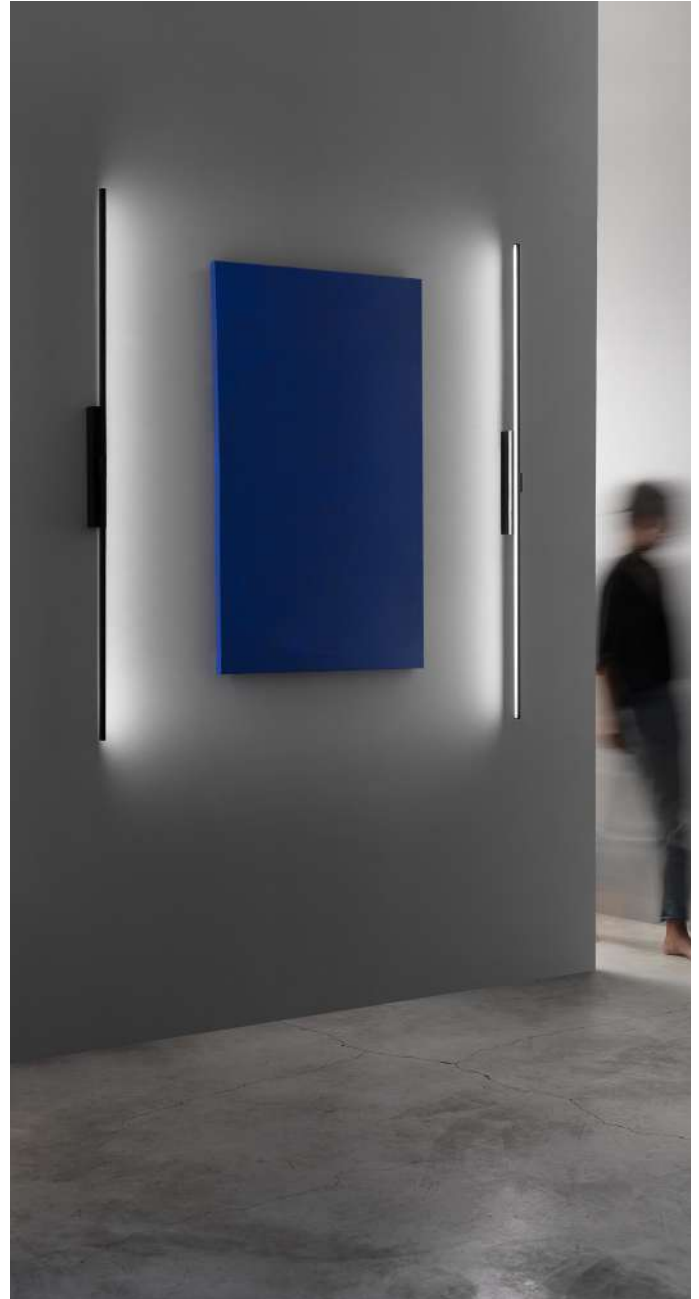


milano, euroluce 2023

**giro linea** parete/soffitto  
emissione laterale  
2021 - 2023



*rational synthesis involves matter, form and technology at the same time*



**giro linea** parete/soffitto

emissione diretta

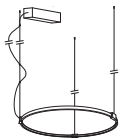
2021 - 2023





**giro** tondo sospensione

2021



la funzione è il punto di partenza, la leggerezza il punto di arrivo



14



diam. 60cm - 37w 24V 5300lm 3000K - 230V

15





indagare variabili invisibili



dovevuoi

2022



una linea può essere spessa o sottile... orizzontale, verticale, obliqua



L. 50cm - 10w 24V 1400lm 3000K - 230V  
L. 100cm - 20w 24V 2800lm 3000K - 230V  
L. 150cm - 30w 24V 4300lm 3000K - 230V



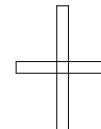
un tributo a *dan flavin*, l'artista newyorkese che giovane incontra al *moma sol lewitt* e si lascia influenzare dal suo pensiero diventando tra i maggiori iniziatori del movimento minimalista generando poi la corrente della *neon art* - sculture luminose, ed astrattismo geometrico, con forte valenza iconica fatta di semplici tubi fluorescenti di uso comune capaci di coinvolgere lo spettatore in una sorta di estasi che anticipa il raccoglimento, segna l'inizio di una nuova forma espressiva fatta di luce, colori, segni a volte spirituali.

*untitled* (senza racconto) il nome di molte opere quasi un invito al lettore a soffermarsi solo o principalmente sull'aspetto visivo del lavoro che racchiudeva in... *it is what it is and ain't nothing else.*

a 60 anni dal suo primo tubo *neon* abbiamo reinterpretato ed attualizzato questo concetto di luce scultoreo che si illumina solo per creare una sensazione. efficienti sorgenti *led* dal bianco ai colori primari, alle suggestive fusioni di colore *bicolor*, risultato della nostra ricerca ed innovazione in semplicità. il voler interagire con chi guarda e provocare suggestioni visive e la risposta sarà davanti ai vostri occhi: non un apparecchio ma una sensazione !

*a tribute to dan flavin, new yorker artist who met sol lewitt at the moma when he was young and let himself be influenced by his thinking, becoming one of the major initiators of the minimalist movement, then generating the current of neon art - luminous sculptures, and geometric abstractionism, with a strong value icon made of simple commonly used fluorescent tubes capable of involving the viewer in a sort of ecstasy that anticipates recollection, marks the beginning of a new form of expression made of light, colours, sometimes spiritual signs. untitled (without story) the name of many works almost an invitation to the reader to linger only or mainly on the visual aspect of the work that he enclosed in... it is what it is and ain't nothing else.*

*60 years after its first neon tube, we have reinterpreted and updated this concept of sculptural light that lights up only to create a sensation. efficient LED sources from white to primary colors, to suggestive bicolor color fusions, the result of our research and innovation in simplicity. the desire to interact with the viewer and provoke visual suggestions and the answer will be before your eyes: not a device but a sensation!*



18w 24V - 230V  
dimensions 80x60 cm - remote driver



**DF** parallel L 400 bicolor

2023

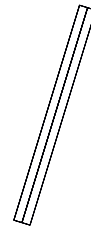
*oblique*

*organized aluminium elements 200+200*

53w 24V - 230V

dimensions 200x15 cm - remote driver

from blue on yellow to yellow on blue



**DF** parallel L 280 bicolor

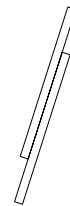
2023

*oblique irregular*

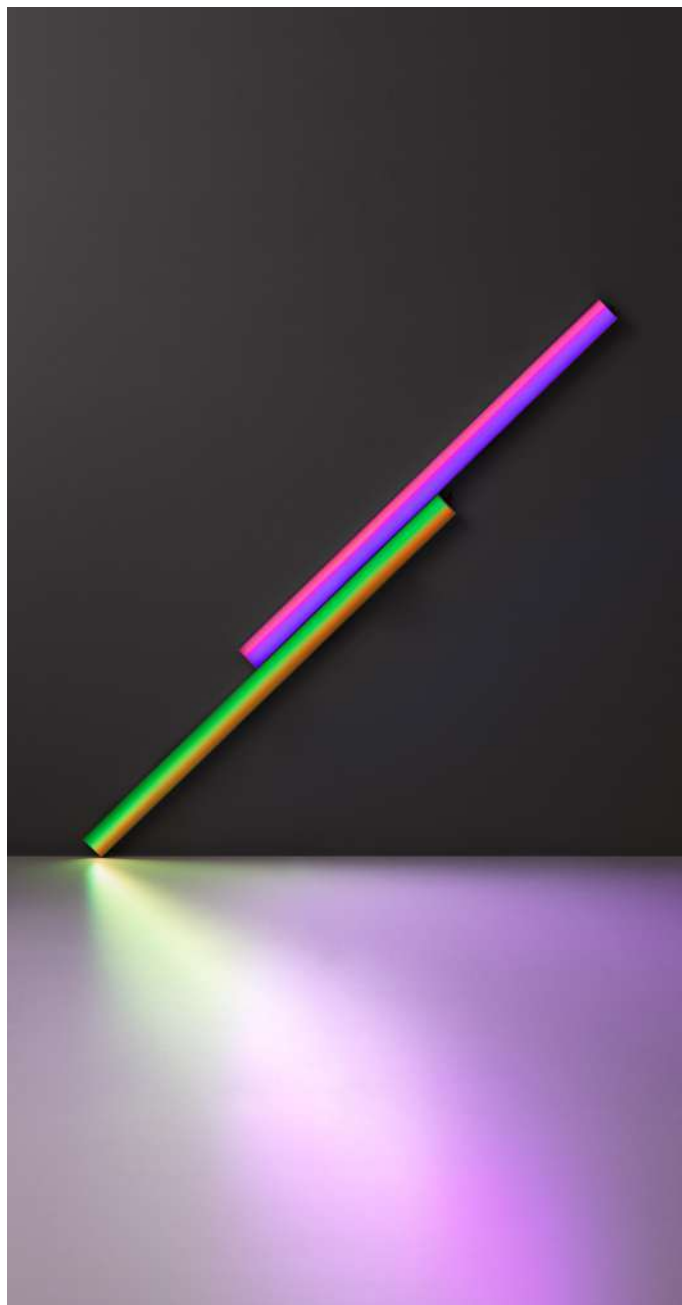
*organized aluminium elements 140+140*

37w 24V - 230V

dimensions 180x15 cm - remote driver



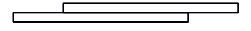
*from yellow on blue to green on red*



**DF** parallel L 280 bicolor

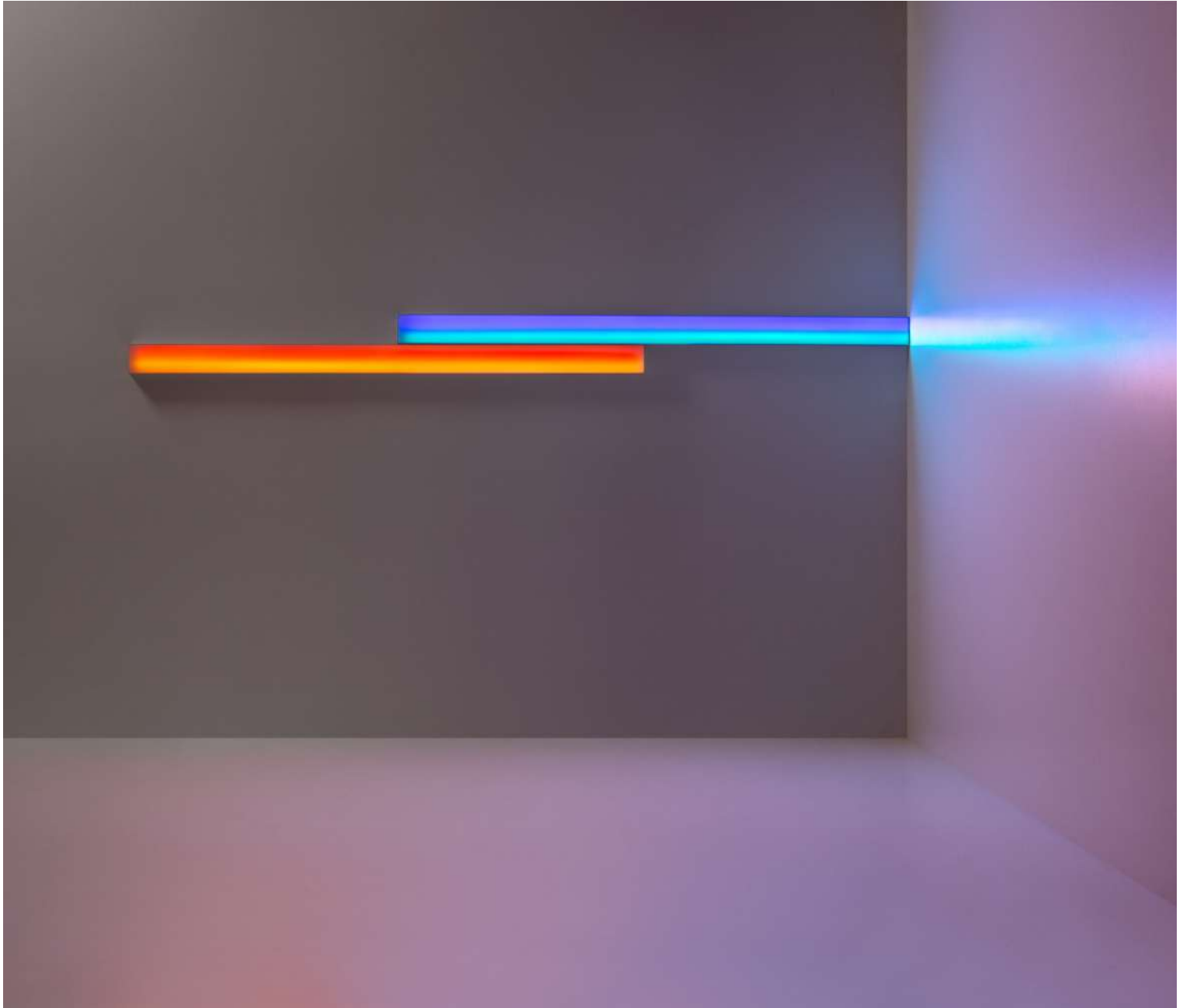
2023

*horizontal irregular  
organized aluminium elements 140+140*



*dimensions 180x15 cm - remote driver*

*from blue on green to red on yellow*



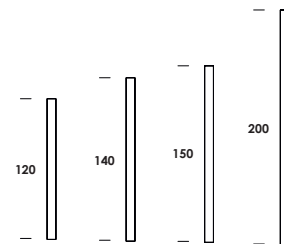
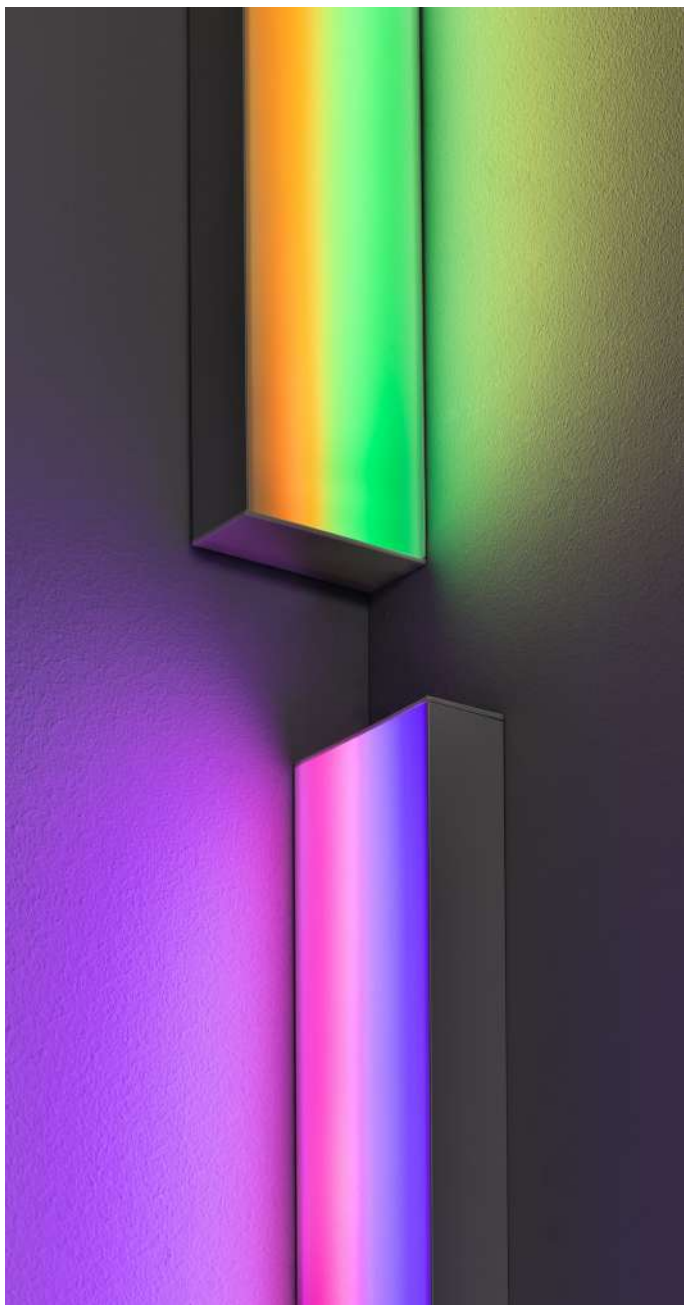


**DF** single L 200 *bicolor*

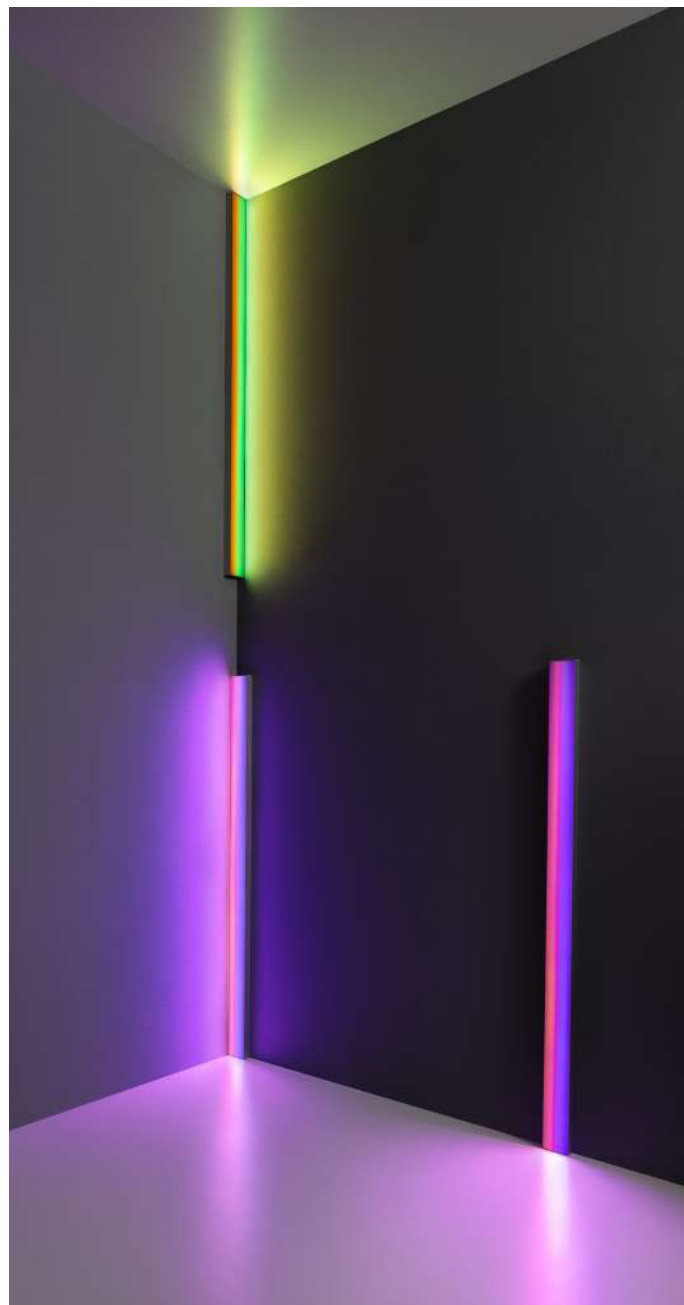
2023

27w 24V - 230V

dimensions 200x7,5 cm - remote driver



*from yellow on blue - from green on red*



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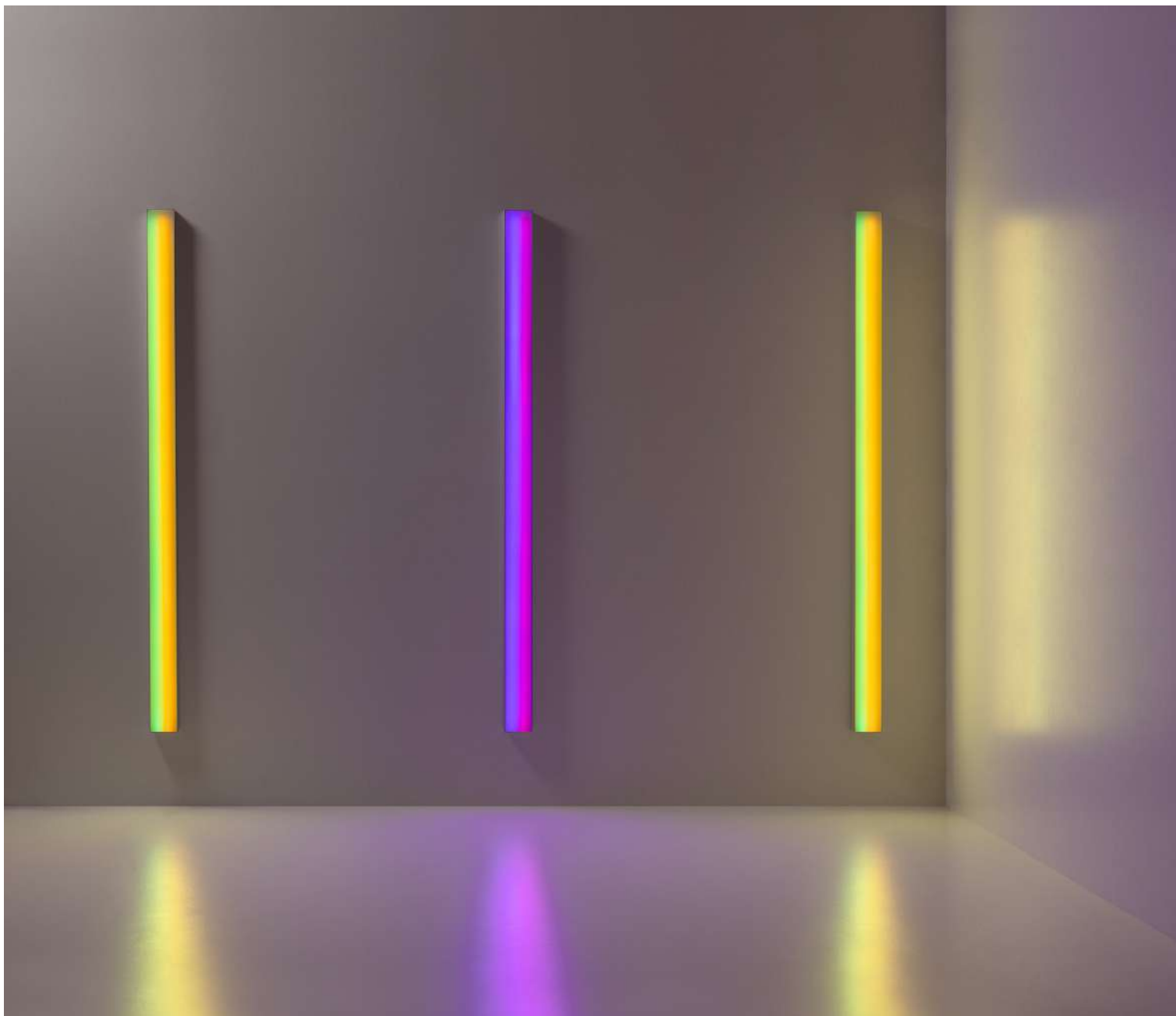
**DF** single L 150 *bicolor*

2023

20w 24V - 230V

dimensions 150x7,5 cm - remote driver

*from green on yellow - from green on yellow*



**DF** T L 480 white-color

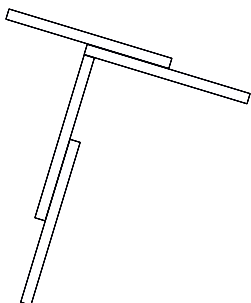
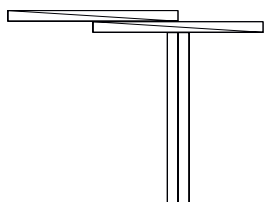
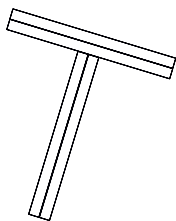
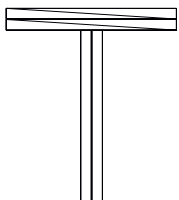
2023

regular

organized aluminium elements 120+120+120+120

65w 24V - 230V

dimensions 120x135 cm - remote driver



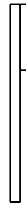
**DF** parallel L 200 color

2023

*organized aluminium elements 150+50*

26w 24V - 230V

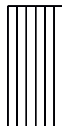
*dimensions 150x15 cm - remote driver*



*rose, white and light blu*



**DF** parallel L 600 color  
2023  
regular  
organized aluminium elements 100x6

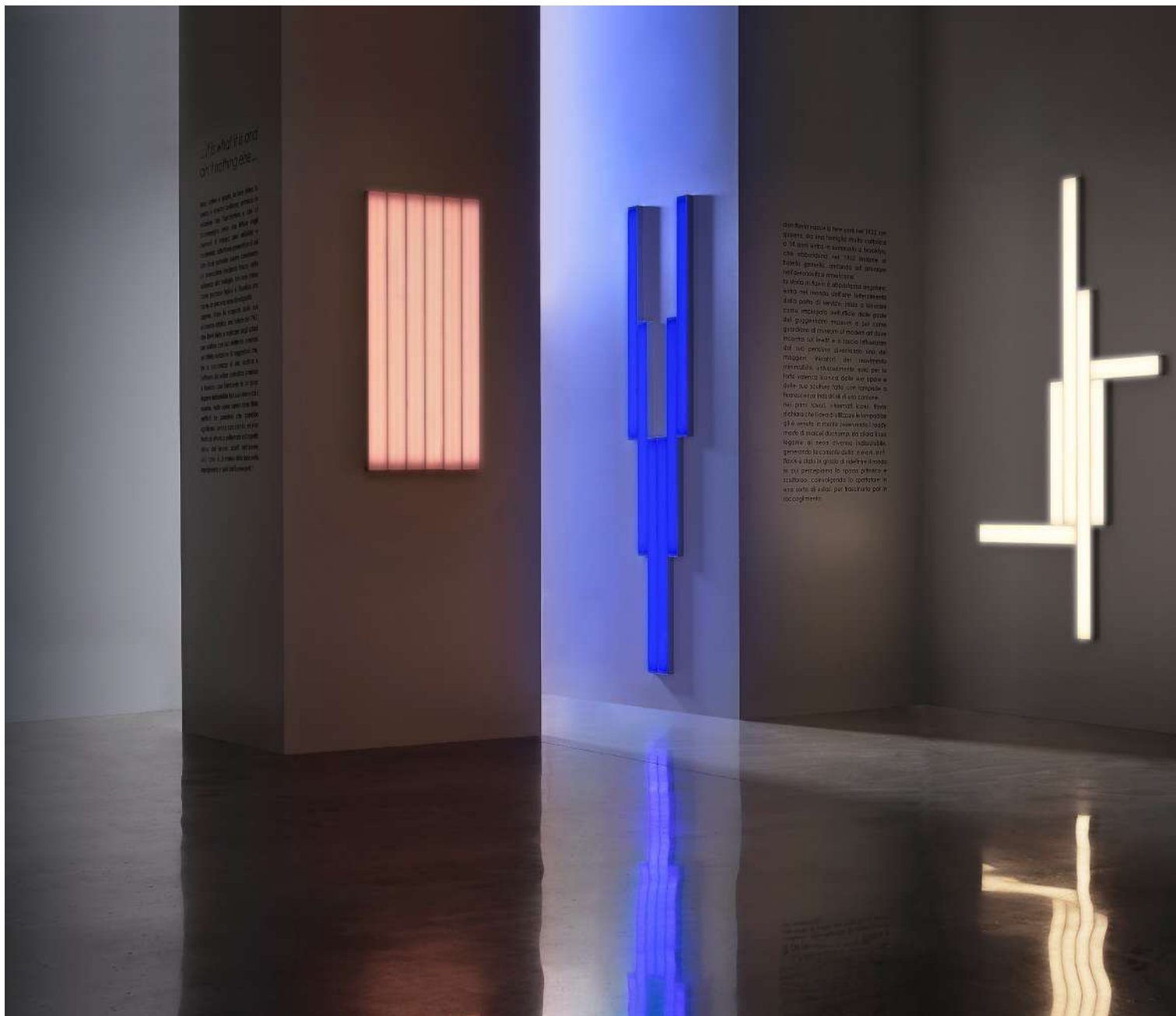


82w 24V - 230V  
dimensions 100x46 cm - remote driver

**DF** parallel L 600 color  
2023  
irregular  
organized aluminium elements 120x6



82w 24V - 230V  
dimensions 46x200 cm - remote driver



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**DF** unusual L 520 white

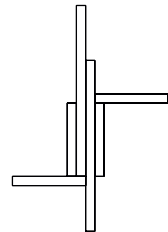
2023

vertical

not organized aluminium elements 140x2+60x4

70w 24V 5200lm 3000K - 230V

dimensions 128x180 cm - remote driver





primary light structures  
sockets, bulbs and color  
on white canvas-one

primary light structures  
sockets, bulbs and color  
on red canvas-two

primary light structures  
sockets, bulbs and color  
on green canvas-three

primary light structures  
sockets, bulbs and color  
on yellow canvas-four



**caro** soffitto - sospensione  
2015 - 2022



*in today's design inspiration is investigating the obvious:  
many thanks sir anthony caro!*



42

32w 24V 4600lm 3000K - 230V



32w 24V 4600lm 3000K - 230V

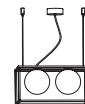
43

# multiplo

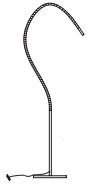
2017 - 2019



composizioni eclettiche o singoli elementi, diffondono la luce  
con il più classico dei diffusori: il globo opale



presenza minima





l'elemento base del disegno è la linea



# tegolino 40 soffitto

2021



cavo elettrico o percorso geometrico?



50



8w 24V 900lm 3000K - 230V

51



**m.t.o.**

2015 - 2017 - 2019



ogni apparecchio il tuo su misura  
speciale progettato per il tuo spazio  
...made to order



52

6 x 3,5w 350mA 1980lm 180° 3000K - 230V

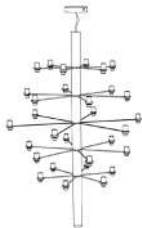


3 x 3,5w 350mA 990lm 180° 3000K - 230V

53

## scarled 80/s30 dim

2023



### il redesign

a più di 20 anni da scar, il *redesign* ispirato da un classico dei maestri del *design* degli anni '60, presentiamo scarled, oggetto iconico, sofisticato *chandelier* elegante e tecnologico. il rigore formale e le sue proporzioni modulari lo rendono un *unicum* in ambienti residenziali o professionali. originali finiture gli conferiscono il carattere *glam* sia nelle versioni a plafone che a sospensione anche di ampie dimensioni (presto anche la versione a parete) connotano lo spazio che le accoglie.

### redesigned

*more than 20 years after scar, a redesign inspired by a classic of the design masters of the 60s, we present scarled, iconic item, sophisticated elegant and technological chandelier. the formal rigour, its modular proportions make it unique in residential or professional areas. the original finishes give the glam character that both in the ceiling-mounted and large-sized suspension versions (soon also in the wall-mounted version) connote the space that welcomes them.*



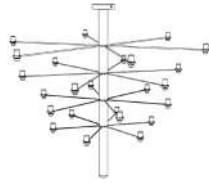
80w 350mA 8000lm 3000K - 230V  
dimensions diam. 80 cm - h. 115 cm



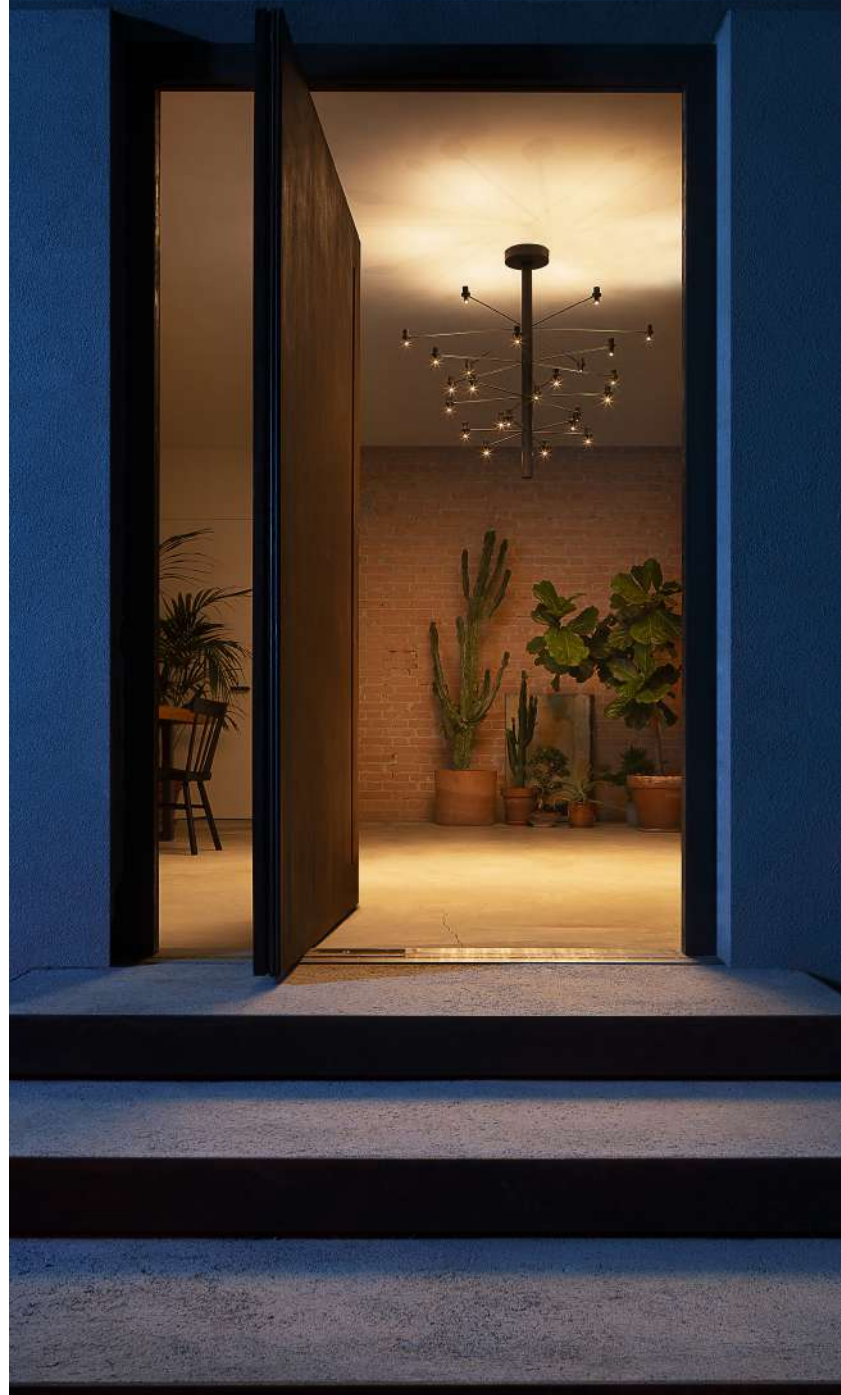


# scarled 120/pl24 dim

2023

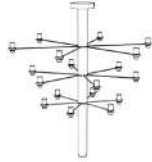


64w 350mA 6400lm 3000K - 230V  
dimensions diam. 120 cm - h. 100 cm

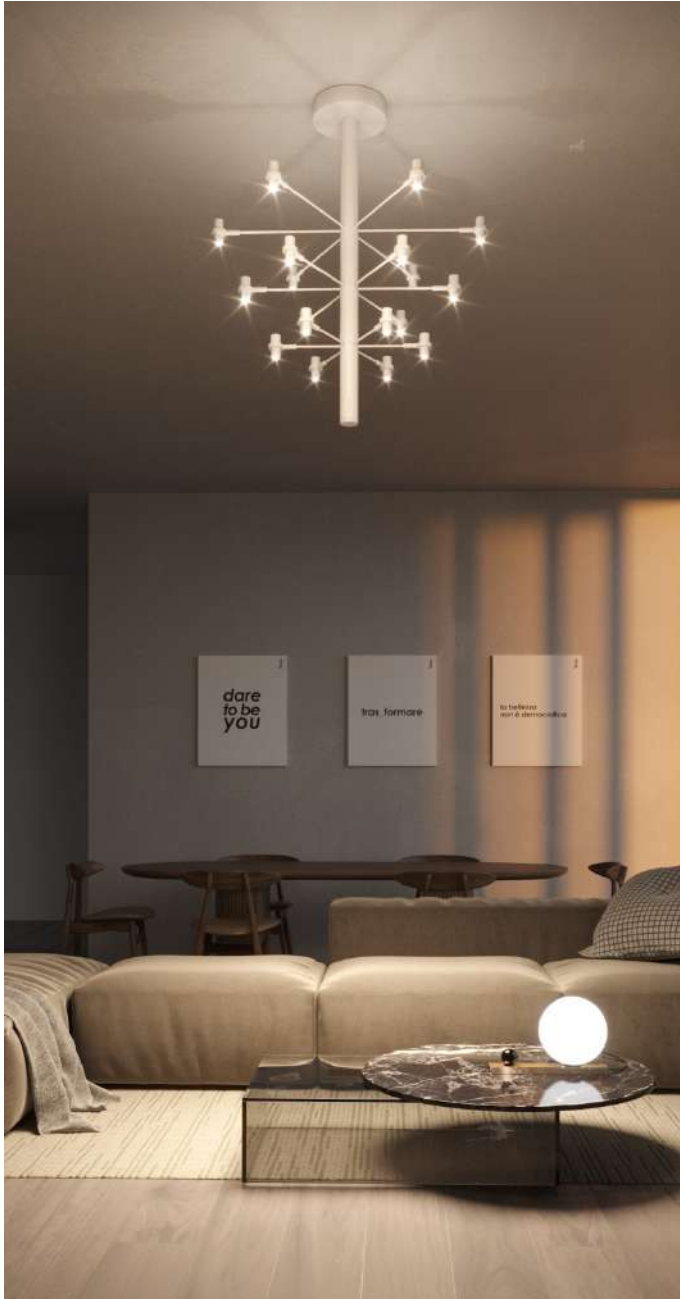


## scarled 80/pl18 dim

2023

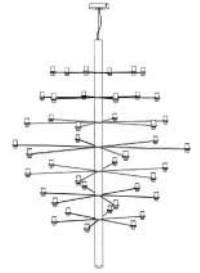


48w 350mA 4800lm 3000K - 230V  
dimensions diam. 80 cm - h. 85 cm



## scarled 120/s42 dim

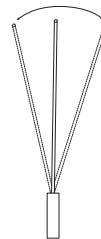
2023



110w 350mA 11000lm 3000K - 230V  
dimensions diam. 120 cm - h. 145 cm



**indico** 200 parete/soffitto  
emissione diretta e indiretta  
2021 - 2023



comunicazione visiva, forma pura



versione speciale  
*touch dim integrato*

*special version  
integrated touch dim*



40w 24V 5200lm 3000K - 230V

tra ilibri ricaricabile

2023

form follow function? tra ilibri to live your space without barriers and limits.  
a new rechargeable lamp for today's human needs



62



1,2w 3,7V-2400mAh 185lm 3000K - 230V

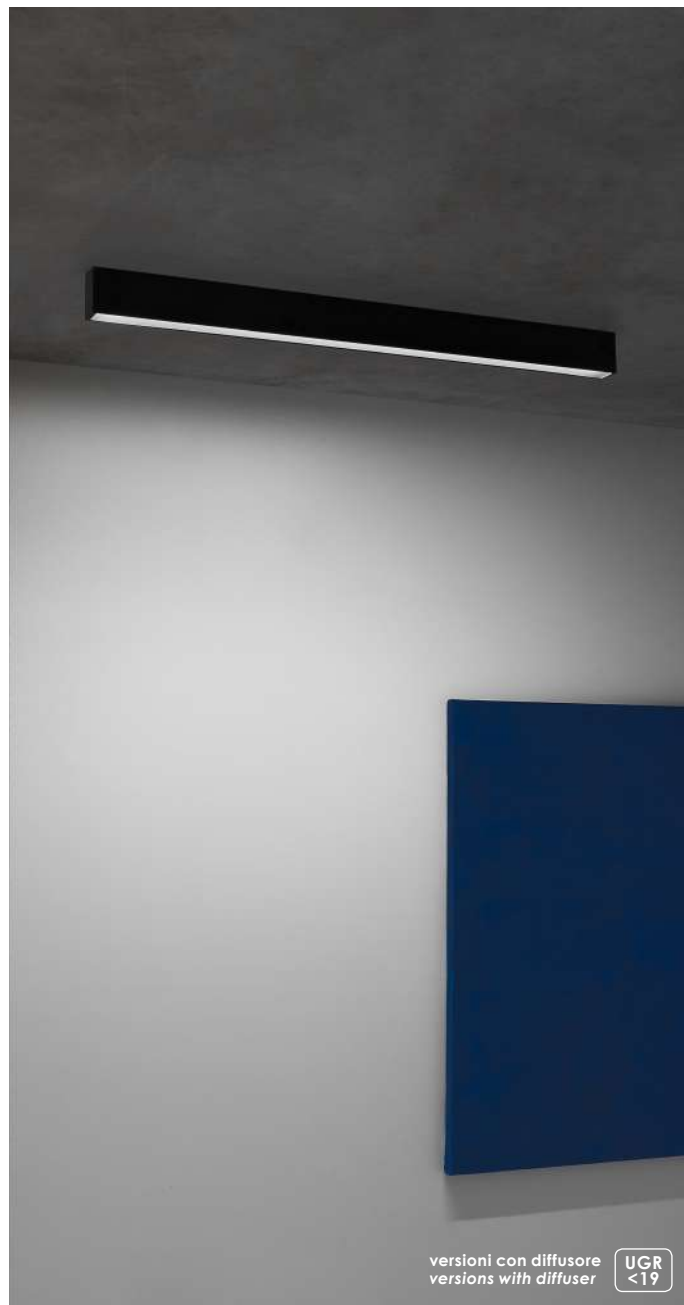
durata circa 12h - tempo di ricarica 5h / autonomy battery 12h - charging time 5h

63





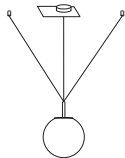
*reducing appearance to the maximum*





**pallatre** soffitto - pavimento

2016 - 2019



semplice globo  
un intreccio pensato di cavi  
creano un'architettura luminosa mutevole  
che si adatta all'ambiente



**noidrop** incasso

2022



*the appearance is fashion*



5w 500mA 500lm 3000K - 230V





sensation of the ordinary



design is everywhere

It's the new app on your phone, the card you tapped on the bus, the glasses pressed on your nose and the words you're reading right now, design, humbly, is just here.

design is everywhere

design is everywhere

design is everywhere

alla bellezza  
ciassiamo  
valore

si comincia  
con uno spazio bianco,  
o forse no,  
ma secondo me  
deve essere bianco,  
noi diciamo bianco  
perché abbiamo bisogno  
di una parola,  
di una definizione.  
Il nero è l'assenza,  
il bianco è la luce.



# bulbovaso led ricaricabile

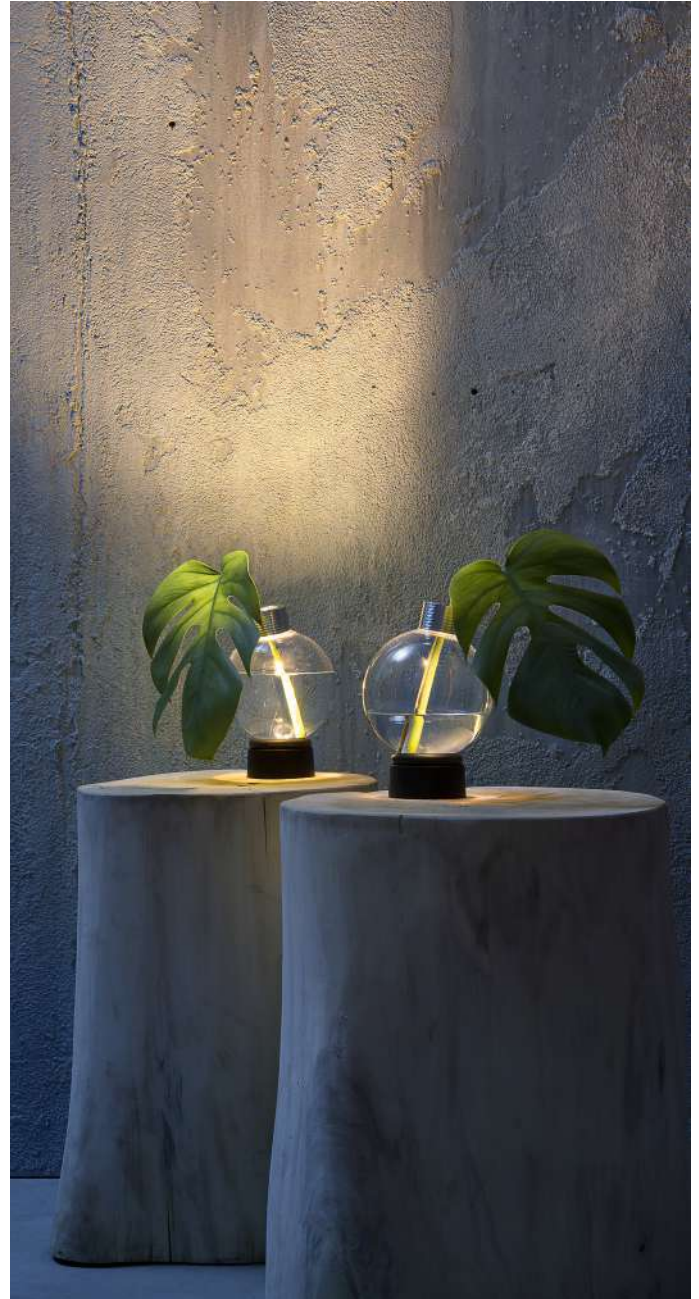
2016 - 2022



## bulb's second life



72



1,2w 3,7V-2400mAh 200lm 3000K - 230V  
durata circa 12h - tempo di ricarica 5h / autonomy battery 12h - charging time 5h

73



ASSOLOMBARDA

carta/paper: sippi magno volume 115gr  
cover: sippi magno volume 200gr  
2023 memo vesoi n. 10 - dim. 11x23 cm





vesoi | *the modern classic*