

Vesoi

**idèa** s. f. [dal gr. *ἰδέα*, propr. *aspetto, forma, apparenza*, dal tema di *ἰδεῖν* «vedere»]. - 1. Nel sign. più ampio e generico, ogni singolo **contenuto del pensiero**, ogni entità mentale, e più in partic. la rappresentazione di un **oggetto alla mente**, la **nozione** che la mente si forma o riceve di una cosa reale o immaginaria: l'*i.* del **tempo**, dello **spazio**, della **bellezza**, dei **colori**, ecc.; avere un'*i.* chiara, netta, esatta, **precisa**, adeguata di una realtà. Con riguardo all'**espressione** delle idee: *i.* espressa in parole, tradotta in immagine. 2. Nel **linguaggio** com.: **a.** Rappresentazione mentale schematica, sommaria, ossia nozione elementare, di un **oggetto**, di un fatto, di un **concetto**: farsi, formarsi un'*i.* di qualche cosa, concepirla nei suoi caratteri essenziali, in modo più o meno corrispondente alla realtà. Dare un'*i.* di qualcosa, suggerirne una nozione schematica, approssimativa. Più genericam., avere **idea**, **sapere**, sia pur vagamente, o **immaginare**. **b.** L'attività della mente rivolta a immaginare una possibile realtà (in contrapp. alla realtà stessa). Quando non ci sia la contrapposizione diretta alla realtà, per lo più sinon. di **prospettiva**: un'*i.* che fa ben sperare; non mi rallegra certo l'*i.* di dover ricominciare tutto da capo. **c.** L'**attività del pensiero**, e soprattutto il **prodotto** di tale attività, sinon. quindi di **concetto** in genere: l'**associazione**, la **concatenazione** delle *i.*; seguire l'**ordine**, il **filo**, la **logica** delle *i.*

**...il futuro appartiene a tutti coloro  
che credono nella bellezza dei  
propri sogni.**

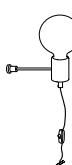
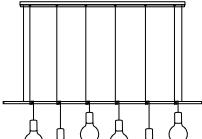
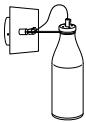
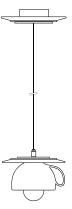
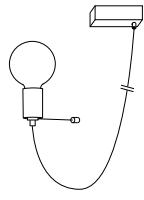
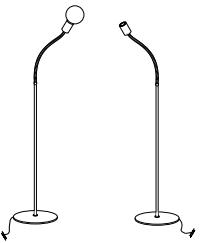
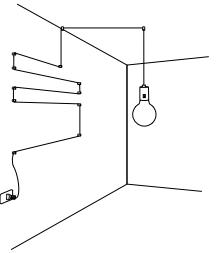
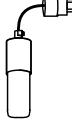
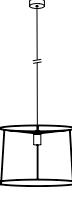
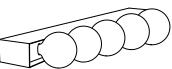
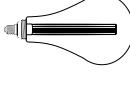
***...the future belongs to those  
who believe in the beauty of their  
dreams.*** e. roosvelt (1884-1962)

crescere è un gioco bellissimo e giocare è una cosa seria  
progetto idea prende vita da una fondamentale caratteristica:  
far parte di un sistema  
ogni elemento è compatibile indipendentemente della sua forma o funzione,  
si combina perfettamente per creare nuovi prodotti  
e rispondere meglio al proprio desiderio di luce.  
cavi, portalampade, morsetti...  
sono gli elementi che con leggerezza, cura, versatilità creano prodotti unici  
e per questo ogni componente viene pensato  
con grande impegno in ricerca, capacità stilistica e meccanica.  
abbiamo deciso di dare al nostro progetto idea un proprio spazio editoriale  
affiancato dal nostro nuovo catalistino, come fondamentale supporto,  
ricco di informazioni tecniche e che contiene due sezioni complete  
dedicate ad accessori e lampade per dare a tutti la possibilità di scegliere, creare...  
e giocare con l'idea.

*grow up is a beautiful game and playing is a serious matter*  
*vesoi project idea comes alive from a fundamental feature:*  
*be part of a system*  
*each element is compatible regardless of its shape or function,*  
*it is perfectly suited to always give shape to new products*  
*to respond more and more to the desire for light.*  
*cables, lamp holders, clips...*  
*these are the elements that with lightness, care, versatility create unique products*  
*and to achieve all this, each component is thought and designed*  
*with great commitment in research, in stylistic and mechanical skills.*  
*we decide to give to this project its own editorial space*  
*to which we have joined our new catalogue pricelist as our main support with complete*  
*technical information and contains two complete sections dedicated to accessories*  
*and lamps to give everyone the opportunity to choose, create...*  
*and play with the idea.*



**indice generale iconico / iconic general index**

<b>c'eraunidea</b> <hr/> <u>110</u> 	<b>idea</b> <hr/> <u>130</u> 	<b>ideabarra</b> <hr/> <u>86</u> 	<b>ideabinario</b> <hr/> <u>36</u> 	<b>ideabottles</b> <hr/> <u>156</u> 
<b>ideacappuccino</b> <hr/> <u>150</u> 	<b>ideacemento</b> <hr/> <u>68</u> 	<b>ideaerocosi</b> <hr/> <u>98</u> 	<b>ideafixed</b> <hr/> <u>92</u> 	<b>ideaflex</b> <hr/> <u>116</u> 
<b>ideamillecinquecento</b> <hr/> <u>80</u> 	<b>ideapasso</b> <hr/> <u>32</u> 	<b>ideaper E</b> <hr/> <u>146</u> 	<b>ideastucco</b> <hr/> <u>58</u> 	<b>ideastuccoerocosi</b> <hr/> <u>64</u> 
<b>ideatelaio</b> <hr/> <u>42</u> 	<b>ideup&amp;down</b> <hr/> <u>122</u> 	<b>lampade RN</b> <hr/> <u>142</u> 	<b>accessori, lampade e oggetti</b> <hr/> su Catalistino vesoi	

## indice per applicazioni / application index



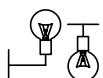
**tavolo/table**



**pavimento/floor**



**parete/wall**

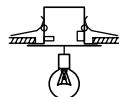


**parete/soffitto wall/ceiling**

<b>idea</b>	132	<b>c'eraunidea</b>	112	<b>c'eraunidea</b>	112	<b>ideacappuccino</b>	154
<b>ideacemento</b>	70	<b>idea</b>	132	<b>idea</b>	132	<b>ideacemento</b>	70
<b>ideaerocosi</b>	101	<b>ideaflex</b>	118	<b>ideabottles</b>	158	<b>ideacerocosi</b>	101
<b>ideaflex</b>	118	<b>ideatelaio</b>	47	<b>ideacemento</b>	70	<b>ideafixed</b>	94
<b>ideamillecinquecento</b>	82			<b>ideaerocosi</b>	101	<b>ideapasso</b>	34
				<b>ideatelaio</b>	44	<b>ideaper E</b>	148
						<b>ideastucco</b>	60
						<b>ideastuccoerocosi</b>	66
						<b>ideaup&amp;down</b>	124

**soffitto/ceiling**

<b>ideabinario</b>	<b>37</b>	<b>c'eraunidea</b>	<b>112</b>
<b>ideacemento</b>	<b>70</b>	<b>idea</b>	<b>133</b>
<b>ideaflex</b>	<b>118</b>	<b>ideabarra</b>	<b>88</b>
<b>ideastucco</b>	<b>60</b>	<b>ideabinario</b>	<b>37</b>
<b>ideatelaio</b>	<b>44</b>	<b>ideabottles</b>	<b>158</b>
		<b>ideacappuccino</b>	<b>154</b>
		<b>ideacemento</b>	<b>70</b>
		<b>idearocosi</b>	<b>100</b>
		<b>ideamillecinquecento</b>	<b>82</b>
		<b>ideastucco</b>	<b>60</b>
		<b>ideatelaio</b>	<b>44</b>
		<b>ideaup&amp;down</b>	<b>124</b>

**sospensione/suspension****incasso/recessed**

<b>ideabinario</b>	<b>37</b>
<b>ideaper E</b>	<b>148</b>
<b>ideastucco</b>	<b>60</b>

## marchi / marks



in conformità con quanto previsto dalla direttiva CEE del 01.01.1996 vesoi applica il marchio indicato nei dati di targa dei suoi prodotti dichiarandone la conformità alle caratteristiche dei prodotti. le direttive applicate per la verifica dei prodotti sono la LVD 2014/35/UE, EMC 2014/30/UE, RoHS 2011/65/UE ed Ecodesign 2009/125/CE.

*in conformity with the provisions of the 01-01-1996 eec directive, vesoi places the mark on all its products depending on the characteristics of the products. directives applied for the verification of the products are the LVD 2014/35/UE, EMC 2014/30/UE, RoHS 2011/65/UE and Ecodesign 2009/125/CE.*



il marchio IMQ garantisce per l'italia il rispetto delle norme EN60958-1, ovvero il prodotto è stato certificato da appositi laboratori che ne riconoscono il rispetto e l'applicazione.

*IMQ certification mark guarantees that a product respects the EN 60958-1 regulations, and that this has been verified by authorised laboratories.*

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apparecchio conforme alla norma VDE 0710 parte 14, può essere installato all'interno di mobili normalmente o difficilmente infiammabili.

*luminaire conforming to part 14 of the vde0710 regulations, i.e. that can be mounted inside furniture with standard or reduced inflammability characteristics.*



apparecchio alimentato da rete a 230v AC con connessione a circuito di protezione per gli apparecchi di classe I.

*luminaire fed by 230v ac with connection a protection circuit for class I luminaire.*



apparecchio di classe II dove l'isolamento è garantito non solo dalla presenza di quello fondamentale ma anche da misure di sicurezza supplementari come il "doppio isolamento"; queste misure non comportano messa a terra e non dipendono dalle condizioni di installazione.

*class II fitment where insulation is guaranteed not only by the presence of basic insulating measures but also by extra safety precautions such as "double insulation", which do not require earth connection or special installation methods.*



apparecchio classe III dove l'isolamento si basa unicamente sull'alimentazione in bassissima tensione; non deve essere provvisto di messa a terra di protezione.

*class III luminaire where insulation is based solely on low voltage current and does not require a protective earth connection.*



apparecchio protetto da corpi solidi superiori a 1,0mm e protetto contro gli spruzzi d'acqua, ideale per installazione in bagno.

*fitment protected by solid covering more than 1 millimetre thick and protected against water splashes, therefore suitable for bathroom use.*

RoHS 2

i prodotti vesoi rispettano la direttiva 2011/65/CE "restriction of hazardous substances directive" che impone restrizioni sull'uso delle seguenti sostanze: piombo, mercurio, cadmio, cromo esavalente, bifenili polibromurati (pbb) e etere di difenile polibromurato (pbde).

*all vesoi products conform with the 2011/65/CE restriction of hazardous substances directive regulating the use of lead, mercury, cadmium, hexavalent chrome, polybrominated biphenyl (pbb) and polybrominated diphenyl ethers (pbde).*



apparecchi con sorgenti luminose ed apparati elettronici conformi alle norme generali sul risparmio energetico.

*luminaire with electric light bulbs, or other electronic gear in conformity with general regulations covering energy saving.*

## simboli / symbols



**tempi di montaggio.  
assembly time.**



**montaggio eseguibile da 2 persone.  
2 persons executable assembly.**



**montaggio eseguibile da 1 persona.  
1 person executable assembly.**



**prodotti con imballo di grandi dimensioni.  
products with large packaging.**



**lampada dimmerabile.  
dimmable lamp.**



**lampada led dimmerabile.  
dimmable led lamp.**



**l'apparecchio dimmerabile da remoto.  
luminaire dimmable with remote control.**



**apparecchio con interruttore sulla struttura.  
luminaire with switch included on structure.**



**apparecchio con trasformatore-driver su spina EU  
con cavo.  
luminaire with plug-in EU transformer-driver.**



**apparecchio con interruttore on/off su cavo con  
spina EU.  
luminaire with the switch included with and plug EU  
on cable.**



**apparecchio con dispositivo on/off dimmer su cavo.  
luminaire with dimmer on/off switch on cable.**



**apparecchio con interruttore su cavo a pavimento  
on/off.  
luminaire with floor on/off switch on cable.**



**apparecchio con dispositivo on/off dimmer su  
cavo a pavimento.  
luminaire with floor dimmer on/off switch on cable.**



**apparecchio con dispositivo on/off touch dimmer  
su struttura.  
luminaire with touch dimmer on/off switch on  
structure.**



**è possibile a richiesta scegliere il colore e la  
lunghezza standard del cavo elettrico della stessa  
tipologia tra tutti quelli disponibili in questo listino.  
*it is possible to customize color and length of the  
standard electrical cable of the same type as all  
those available in this list on demand.***



**a richiesta fornibile con decentramento del cavo  
elettrico.  
*on demand available with structural  
decentralization for electrical cable.***



**apparecchio fornito con lampada consigliata  
inclusa.  
*luminaire supplied with suitable bulb lamp  
included.***



**apparecchio fornito con lampada led consigliata  
inclusa.  
*luminaire supplied with suitable bulb led lamp  
included.***



**apparecchio con modulo/circuito led non  
sostituibile dal cliente.  
*supplied with integrated led module not  
replaceable from the customer.***



**apparecchio compatibile e/o fornito con lampada  
led retrofit.  
*appliance is supplied and/or compatible with led  
source retrofit.***



**apparecchio con fissaggio ad incasso parete/  
soffitto con molle.  
*luminaire fitted with recessed fixing sistem for wall/  
ceiling with springs.***



**apparecchio con fissaggio ad incasso-parete con  
malta rasata a muro.  
*luminaire fitted with wall fixing with trimmed mortar  
to thread wall.***



**l'icona indica un prodotto o una versione nuova  
non presente nel precedente listino.  
*the icon indicates a product or a new version not  
present in our previous price-list.***



**apparecchio con porta usb alimentata.  
*luminaire with powered usb port.***

## **nomenclatura / nomenclature**

il nome del prodotto viene seguito dalla dimensione massima in centimetri (diametro o lunghezza) segue lo slash con l'applicazione. in alcuni casi, segue il numero di luci o ulteriori informazioni per la sua corretta identificazione. la dicitura decentrato (abbreviata dec.) dopo l'applicazione di sospensione stà ad indicare che l'apparecchio è o può essere richiesto per il fissaggio decentrato al soffitto rispetto al punto di alimentazione. per alcune applicazioni parete/ soffitto la dicitura "incasso" indica che è già o può essere predisposto per fissaggio ad incasso a filo parete e/o soffitto.

*product name followed by maximum dimension in centimeters (diameter or length), from digit of the application which it follows in some cases the number of lights of appliance. some suspension luminaire take word dec. after application and indicated that appliance are predisposed for the ceiling fixing decentralized (respect power supply on the ceiling). some applications wall/ceiling "incasso" mean that appliance are predisposed for recessed fixing wall/ceiling.*

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## **icone e sigle delle applicazioni / icons and digit applications**

	<b>so</b>	sospensione / suspension		<b>lp</b>	tavolo / table
	<b>pl</b>	soffitto / ceiling		<b>ph</b>	pavimento / floor
	<b>ap</b>	parete / wall		<b>incASSO</b>	incasso parete-soffitto recessed wall-ceiling lamp
	<b>sp</b>	soffitto-parete / ceiling-wall		<b>incASSO</b>	incasso binario recessed track
	<b>lam</b>	lampada / bulb		<b>dec.</b>	sospensione decentrata suspension decentralized
	<b>ACC.</b>	accessori / accessories		<b>obj</b>	oggetti (visita <a href="http://vesoi.com">vesoi.com</a> ) objects (visit <a href="http://vesoi.com">vesoi.com</a> )

## **esempi / examples**

### **ideastucco 30/pl plus**

<u>nome/name</u>
lunghezza max (cm) max lenght

indica la versione più potente della standard  
indicate more power version than standard

applicazione/application

### **idea 10/so dec.**

<u>nome/name</u>
Ø max (cm) max diameter in cm

apparecchio con decentramento  
decentralized luminaire

applicazione/application

**anteprima / preview**

**l'idea**



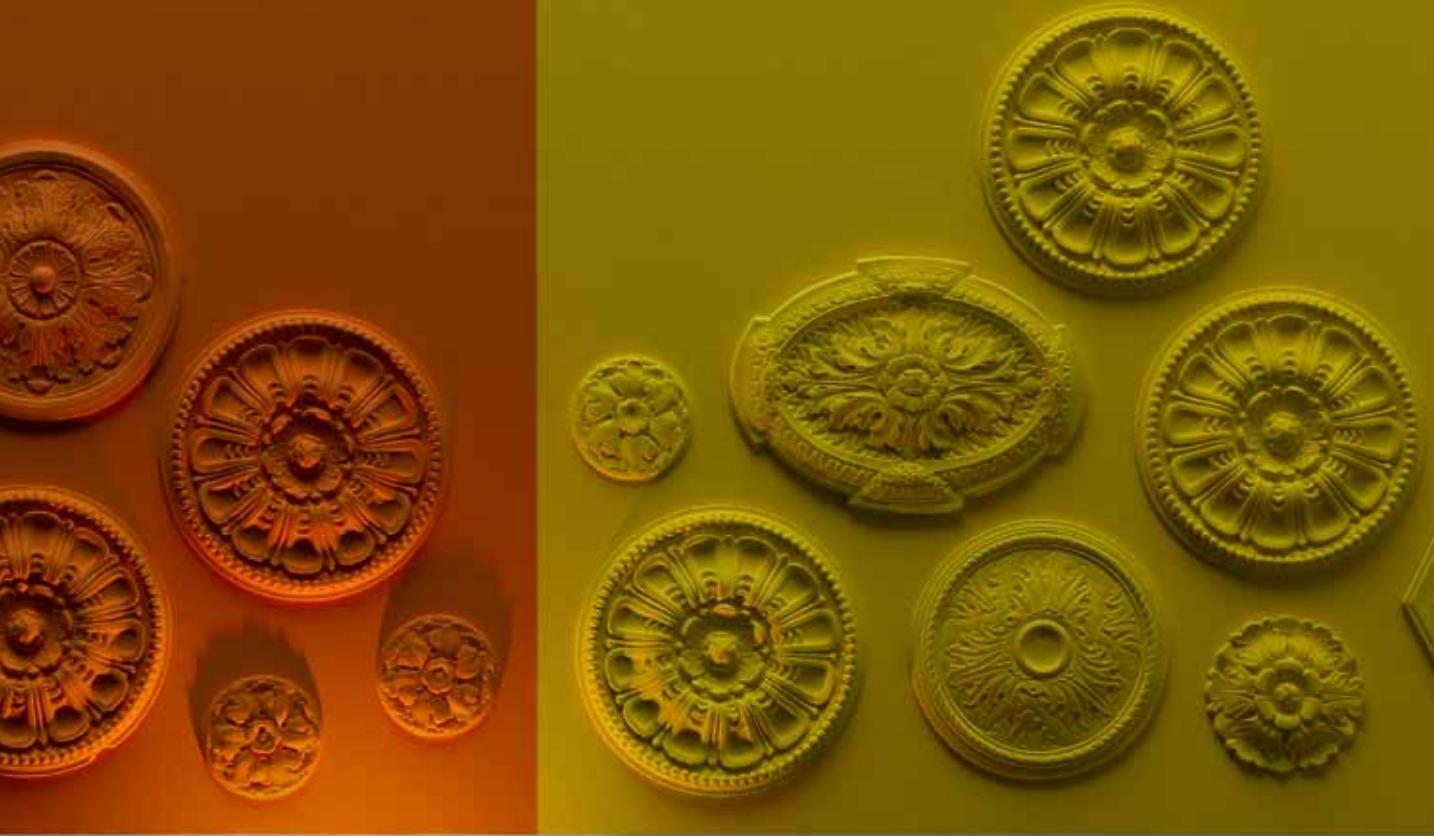
**l'intuizione**



**elementi**

**del passato?**





perché l'idea  
up & down



**la parete un foglio bianco**





colore







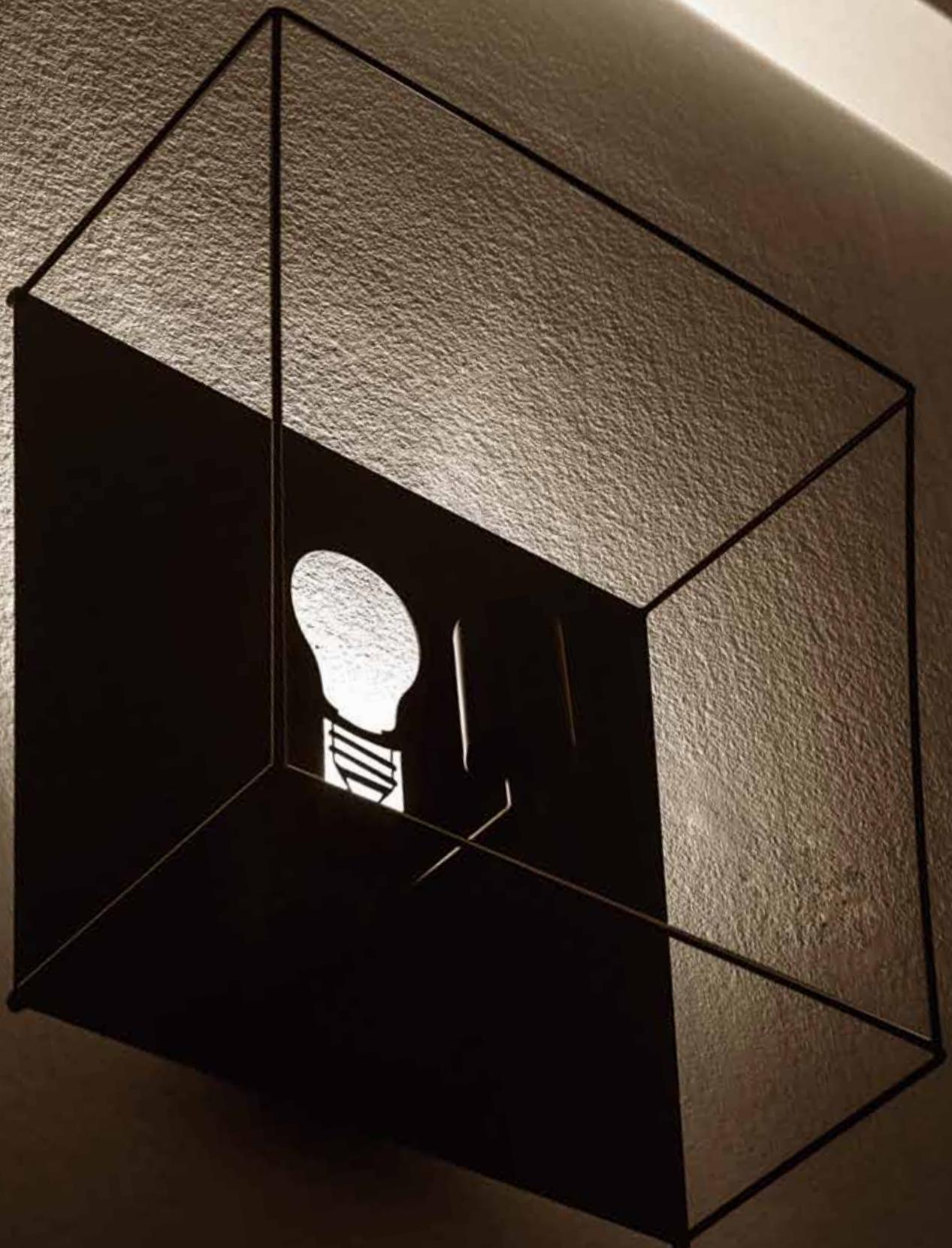
cemento





luce essenziale

**semplicità**







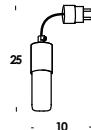
apparecchio parete/soffitto. struttura in acciaio finitura verniciato totalwhite, totalblack o cromo. speciale cavo elettrico rivestito in tessuto a scelta con presa schuko. a richiesta accensione on/off su portalamppada. disponibile anche in versione led integrato.

*wall/ceiling luminaire. iron structure finished totalwhite, totalblack painted or chrome. special electric cable fabric coated at your choice with schuko plug. on/off power switch on the socket on demand. available also in version integrated led module.*

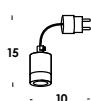




**ideapasso/sp**  
E27 max 60w - schuko



**ideapasso/sp led**  
3,7w 350mA 380lm 2700k - schuko





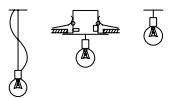


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gruppo luce idea con accessorio disco loop  
*from idea with accessory disco loop*

# ideabinario

2017 - 2018



sistema a binario elettrificato in estruso di alluminio verniciato totalwhite o totalblack. altri colori a richiesta. versioni standard, compatta e ad incasso con uno, due o tre circuiti (trifase 230V/400V - 16A) lunghezze standard da 100, 200, 300 cm. viene fornito completo di tutti gli accessori per le possibili configurazioni a scelta. seguono alcune foto demo solo con alcuni dei nostri gruppi luce fornibili a tensione di rete o bassissima tensione. se richiesta vi forniremo la progettazione del sistema con il disegno tecnico e file 3D.

track system electrified in aluminum extruded painted totalwhite or totalblack. others color on request. standard versions, compact and recessed with one, two or three electric circuits (three-phase 230V / 400V - 16A) lengths standard 100, 200, 300 cm. supplied complete with all the accessories for the possible choice of configurations. follow some few demo photos of our light groups luminaire that can accomodate at mains voltage or low voltage. at your request will be provided technical drawing and 3D file of system.



gruppo luce ideatelaio / from ideatelaio





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c'era un'idea



ocono  
binario incasso / recessed track

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barattolo-bottles-cappuccino



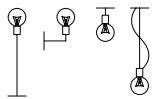
ambarabà-cici-cocò





# ideatelaio

2013 - 2017



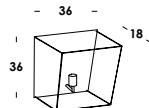
apparecchio da pavimento, parete, soffitto o sospensione. telaio con fissaggio a magnete realizzato in filo di acciaio 5mm. struttura totalwhite, totalblack, brunito verniciato o cromo. versione a parete anche con led di cortesia e doppia accensione.

*floor, wall, ceiling, suspension luminaire. totalwhite, totalblack, old brass-painted or chrome structure with iron magnetic telaio. wall version with courtesy led and double lighting.*

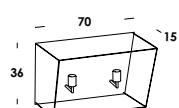




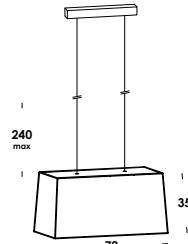
cubo 35/ap  
E27 max 60w



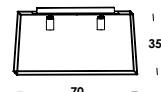
twin 70/ap2  
2 E27 max 60w



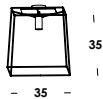
cocoon 70/so  
2 E27 max 60w



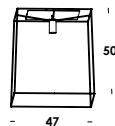
twin 70/pl2  
2 E27 max 60w



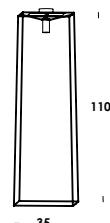
cubo 35/pl  
E27 max 60w



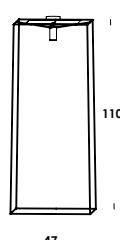
cubo 50/pl  
E27 max 60w



cubo 35/pl 110  
E27 max 60w



cubo 50/pl 110  
E27 max 60w



44

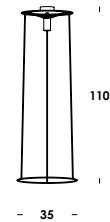
t.cono 35/pl  
E27 max 60w



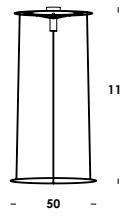
t.cono 50/pl  
E27 max 60w



t.cono 35/pl 110  
E27 max 60w

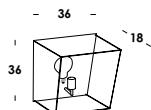


t.cono 50/pl 110  
E27 max 60w



cubo 35/ap  
E27 max 60w

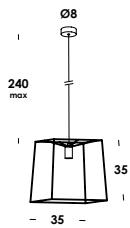
+ led cortesia/back courtesy led



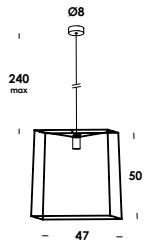




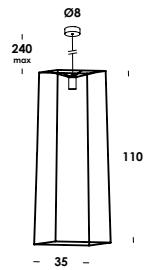
cubo 35/so  
E27 max 60w



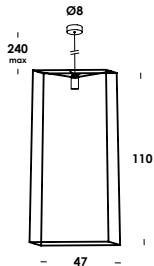
cubo 50/so  
E27 max 60w



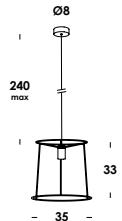
cubo 35/so 110  
E27 max 60w



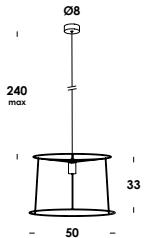
cubo 50/so 110  
E27 max 60w



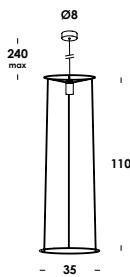
t.cono 35/so  
E27 max 60w



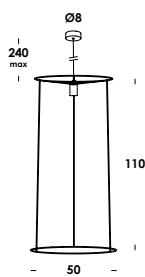
t.cono 50/so  
E27 max 60w



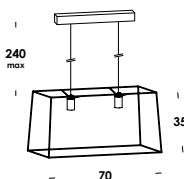
t.cono 35/so 110  
E27 max 60w



t.cono 50/so 110  
E27 max 60w

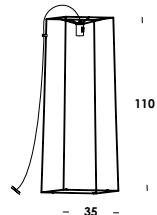


twin 70/s2  
2 E27 max 60w

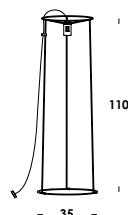




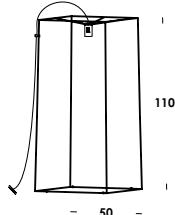
cubo 35/ph on-off  
E27 max 60w



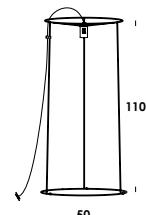
t.cono 35/ph on-off  
E27 max 60w



cubo 50/ph on-off  
E27 max 60w

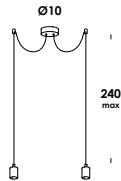


t.cono 50/ph on-off  
E27 max 60w

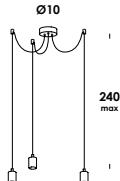




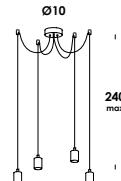
**10/s2 struttura**  
2 E27 max 60w



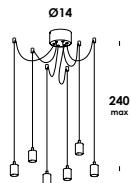
**10/s3 struttura**  
3 E27 max 60w



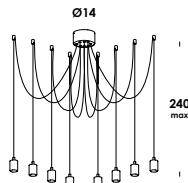
**10/s4 struttura**  
4 E27 max 60w



**14/s6 struttura**  
6 E27 max 60w



**14/s8 struttura**  
8 E27 max 60w



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le strutture a sospensione s2-s3-s4-s6-s8 si completano con gli accessori TELAIO a scelta indicando il loro codice nell'ordine  
suspension structures order s2-s3-s4-s6-s8 will complete with accessory TELAIO pointing out codes you selected

**300 accessorio  
cubo 20**



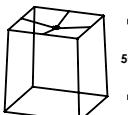
- 20 -

**322 accessorio  
cubo 35**



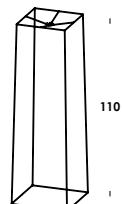
- 35 -

**323 accessorio  
cubo 50**



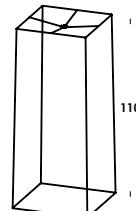
- 47 -

**324 accessorio  
cubo 35 alto**



- 35 -

**325 accessorio  
cubo 50 alto**



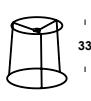
- 47 -

**301 accessorio  
t.cono 20**



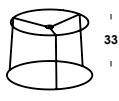
- 20 -

**326 accessorio  
t.cono 35**



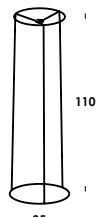
- 35 -

**327 accessorio  
t.cono 50**



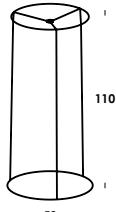
- 50 -

**328 accessorio  
t.cono 35 alto**



- 35 -

**329 accessorio  
t.cono 50 alto**

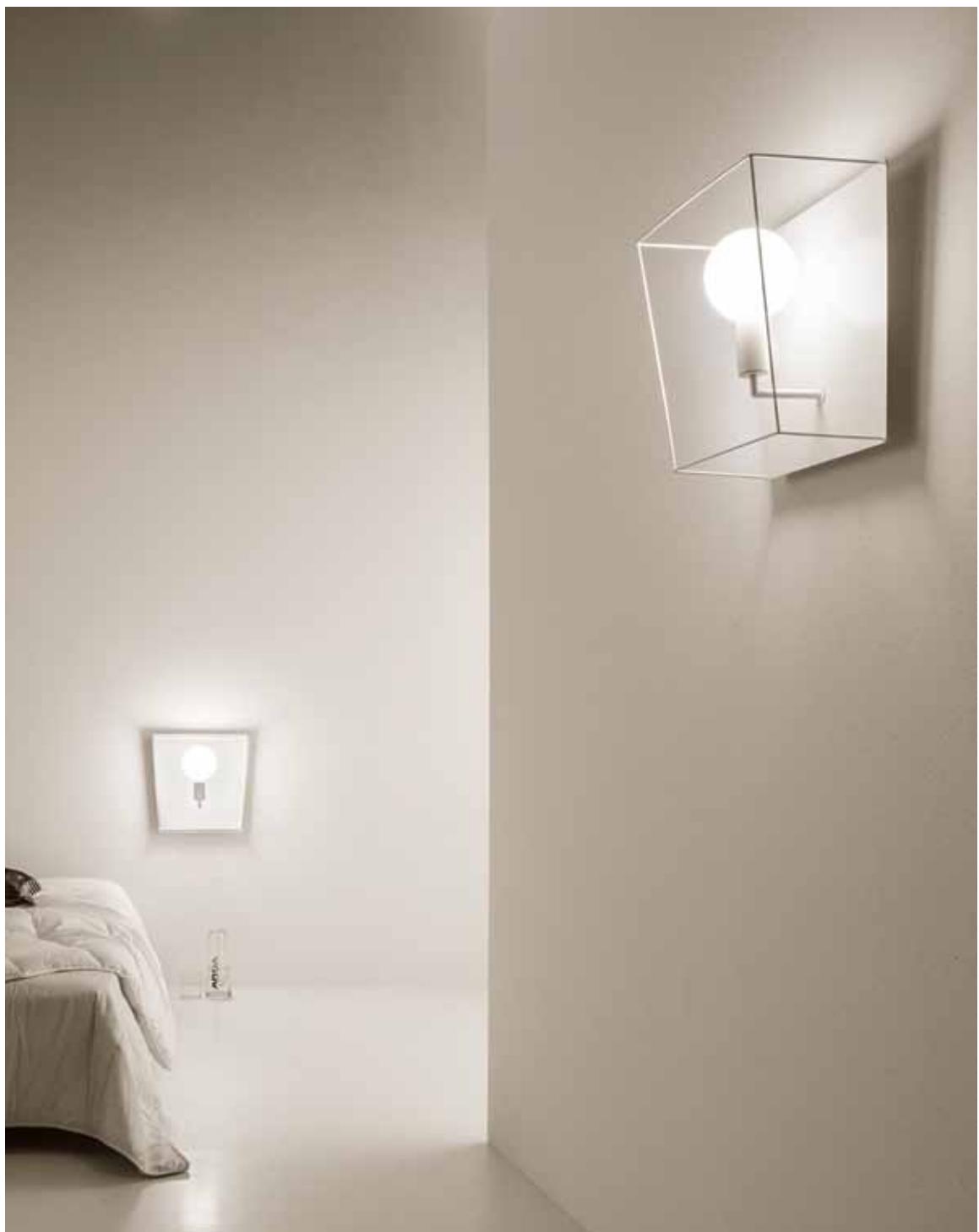


- 50 -















**esecuzione speciale a richiesta**  
*special version on demand*

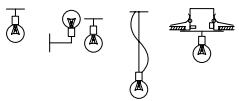


ideatelaio twin



ideatelaio twin





apparecchio a sospensione regolabile in altezza con coprifilo in gesso bianco naturale e speciale cavo elettrico rivestito in tessuto nero, telai diffusori con fissaggio magnetico in acciaio nella finitura galvanica rame-matt o verniciato totalwhite o totalblack. anche in versione soffitto e parete/soffitto con corpo in gesso e led integrato.

*suspension luminaire adjustable with ceiling canopy in natural white plaster. black electric cable fabric coated and magnetic diffusers in iron galvanized finishes copper-matt or painted totalwhite or totalblack. also wall and wall/ceiling version with body in white plaster and integrated led.*

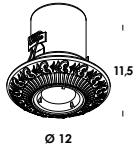


**14/pl**

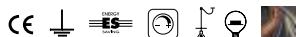
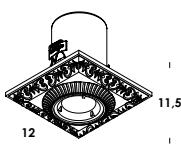
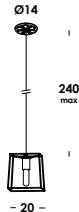
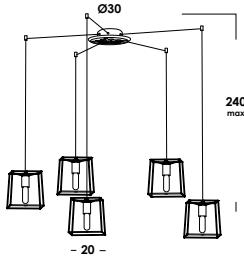
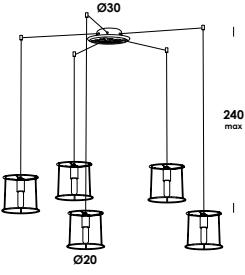
3w 700mA 270lm 2700k

**14/pl plus dim**tensione di rete/main voltage  
4,5w 390lm 2700k**30/pl plus dim**tensione di rete/main voltage  
8,5w 800lm 2700k**12/incasso spot tondo**  
GU10 max 50w

foro/hole Ø8,5cm

**12/incasso spot quadro**  
GU10 max 50w

foro/hole Ø8,5cm

**20/so cubo**  
E27 max 60w**20/so cono**  
E27 max 60w**20/s5 cubo**  
5 E27 max 60w**20/s5 cono**  
5 E27 max 60w







esecuzione speciale con coprifilo stucco colore nero/special order cover canopy color black





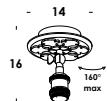
apparecchio parete/soffitto regolabile con coprifilo in gesso bianco naturale e corpo in alluminio finitura brunito-spazzolato. anche in versione led integrato e led di cortesia.

*wall/ceiling luminaire adjustable with ceiling canopy in natural white plaster and diffuser in die cast aluminium brass-brushed. integrated led version, also back courtesy led.*

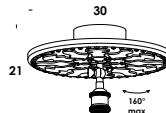




**14/sp led dim**  
tensione di rete/main voltage  
4,5w 390lm 2700k



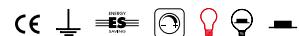
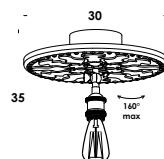
**30/sp led dim**  
tensione di rete/main voltage  
4,5w 390lm 2700k



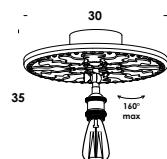
**14/sp**  
E27 max 60w



**30/sp**  
E27 max 60w



**30/sp led cortesia**  
E27 max 60w  
+ 3 led cortesia/3 back courtesy led



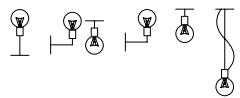


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# ideacemento

2016 - 2018



apparecchio da tavolo, parete/soffitto, parete, soffitto e sospensione con coprifilo e corpo in cemento naturale colato e cavo elettrico speciale rivestito in tessuto nero. anche con led integrato. versione a parete con led di cortesia e doppia accensione.

*table, wall/ceiling, wall, ceiling and suspension luminaire in solid cement and special electrical cable black fabric coated. also led integrated version. wall version with courtesy led and double lighting.*

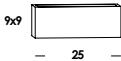




**6/lp led on/off**  
3,7w 350mA 380lm 2700k



**25/ap led**  
13w 1150lm 2700k



**11/pl led**  
3w 700mA 270lm 2700k



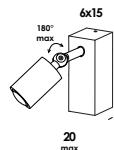
**11/pl led plus**  
3,7w 380lm 2700k



**10/sp snodo led**  
3,7w 350mA 380lm 2700k



**15/sp snodo led**  
3,7w 350mA 380lm 2700k

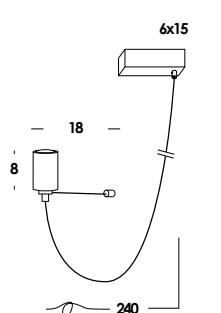
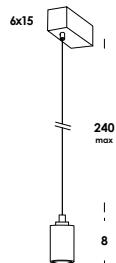


70

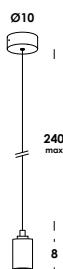


**15/ap lungo led**  
3,7w 350mA 380lm 2700k

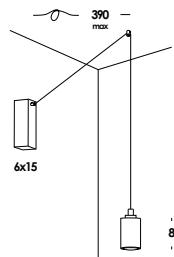
disponibile con led cortesia / available with courtesy led



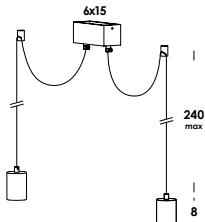
**15/so led**  
3,7w 350mA 380lm 2700k



**15/so dec. led**  
3,7w 350mA 380lm 2700k

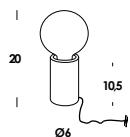


**15/s2 led dec.**  
2 x 3,7w 350mA 760lm 2700k

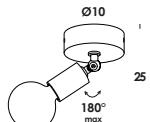




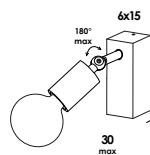
**6/lp on/off**  
E27 max 60w - 230V



**10/sp snodo**  
E27 max 60w - 230V

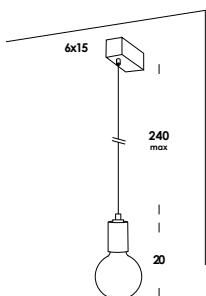


**15/sp snodo**  
E27 max 60w - 230V



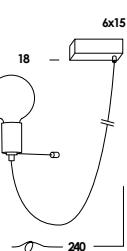
**15/ap lungo**  
E27 max 60w

disponibile con led cortesia / available with courtesy led



**15/ap dec.**  
E27 max 60w

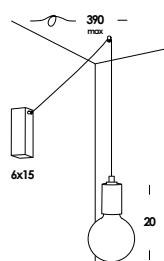
disponibile con led cortesia / available with courtesy led



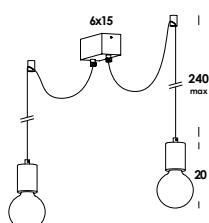
**15/so**  
E27 max 60w



**15/so dec.**  
E27 max 60w



**15/s2 dec.**  
2 E27 max 60w







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76



78



on/off



off/on



on/on

79



# idea millecinquecento

2010 - 2015



apparecchio nomade con quindici metri di cavo elettrico, otto fissaggi a vite inclusi, colore cavo a scelta tra quelli disponibili assemblato con spina EU e portalampade E27 finitura cromo, verniciato brunito, totalwhite o totalblack. interruttore on/off su filo. si completa con alcuni accessori dedicati.

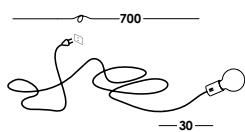
*fifteen meters of electric cable, eight fixing screws accessory to fix, colors cable on demand between available EU plug and socket E27 chrome finished, old brass, totalwhite or totalblack painted. on/off switch on the cable. available some dedicated accessories to complete installation.*



**ideasettecento 12/lp**

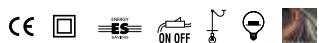
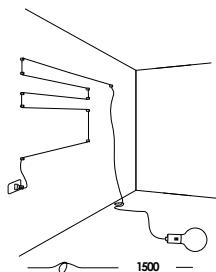
on/off

E27 max 60w

**ideamillicinquecento 12/lp**

on/off

E27 max 60w

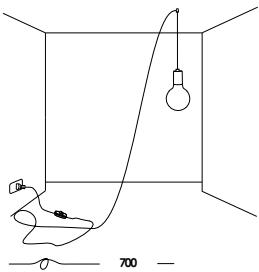


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**ideasettecento 12/so**

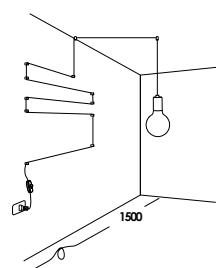
dec. on/off

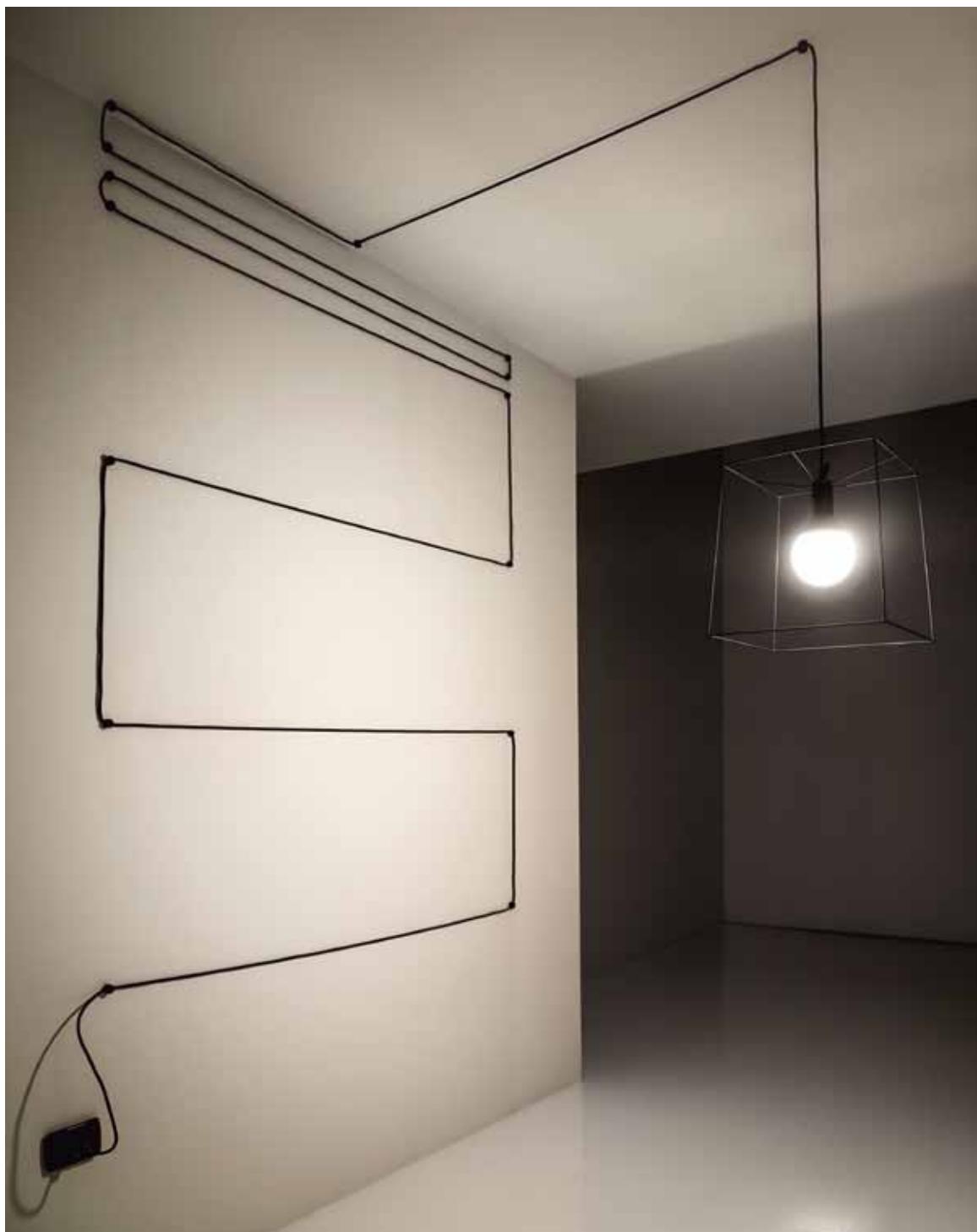
E27 max 60w

**ideamillicinquecento 12/so**

dec. on/off

E27 max 60w











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esecuzione speciale a richiesta  
*special version on demand*



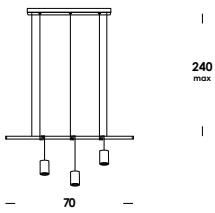
apparecchio a sospensione con struttura in acciaio regolabile in altezza, finiture cromo colore cavi elettrici a scelta tra quelli disponibili, anche verniciato *totalwhite* o *totalblack*. speciale versione in ottone e petrolio. è possibile comporre moduli di barra da 70-140cm per soluzioni in continuità. altre lunghezze, numero luci e tipologie a richiesta.

*suspension luminaire with iron structure adjustable in height chrome finished, electric cables colors on demand between available. also painted *totalwhite* or *totalblack*. special version raw brass and petrol. componibile barra module 70-140cm for long continuity solutions. others lenghts, number lights on demand.*

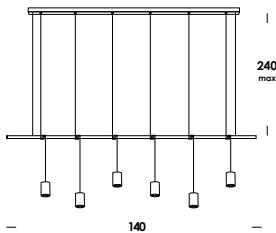




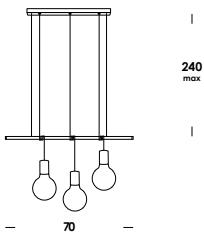
**70/s3 led**  
3 x 3,7w 350mA 1140lm 2700k



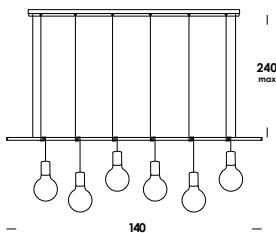
**140/s6 led**  
6 x 3,7w 350mA 2280lm 2700k



**70/s3**  
3 E27 max 60w



**140/s6**  
6 E27 max 60w



88









esecuzione speciale a richiesta  
*special version on demand*





libertà di espressione, pareti e soffitti diventano fogli bianchi su cui disegnare la luce, quella che vorreste e che non c'è ancora. inviateci il vostro disegno o uno schizzo e progetteremo la vostra installazione fornendovi gli strumenti per realizzarla. kit luce assemblato in acciaio verniciato, ottone grezzo, altre varianti a richiesta, speciale cavo elettrico da assemblare nei colori disponibili a scelta senza maggiorazione.

*freedom of expression, walls and ceilings become large white sheets on which to draw the light that you think, that you would like, and that is not there yet. send us a sketch or drawing and we will project your installation supplying you with the light-tools. light source kits assembled in iron painted finished or raw brass, others finishes and materials on demand. colors special cable available at your choice without surcharges.*





**8/sp**  
kit e27 assemblato/wired  
E27 max 60w

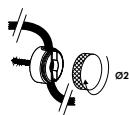
**8/sp**  
kit e27 assemblato/wired  
senza fori/no holes  
E27 max 60w



**11 accessorio**  
**cavo elettrico**



**211 accessorio**  
**fissaggio per cavo elettrico**  
parete/soffitto

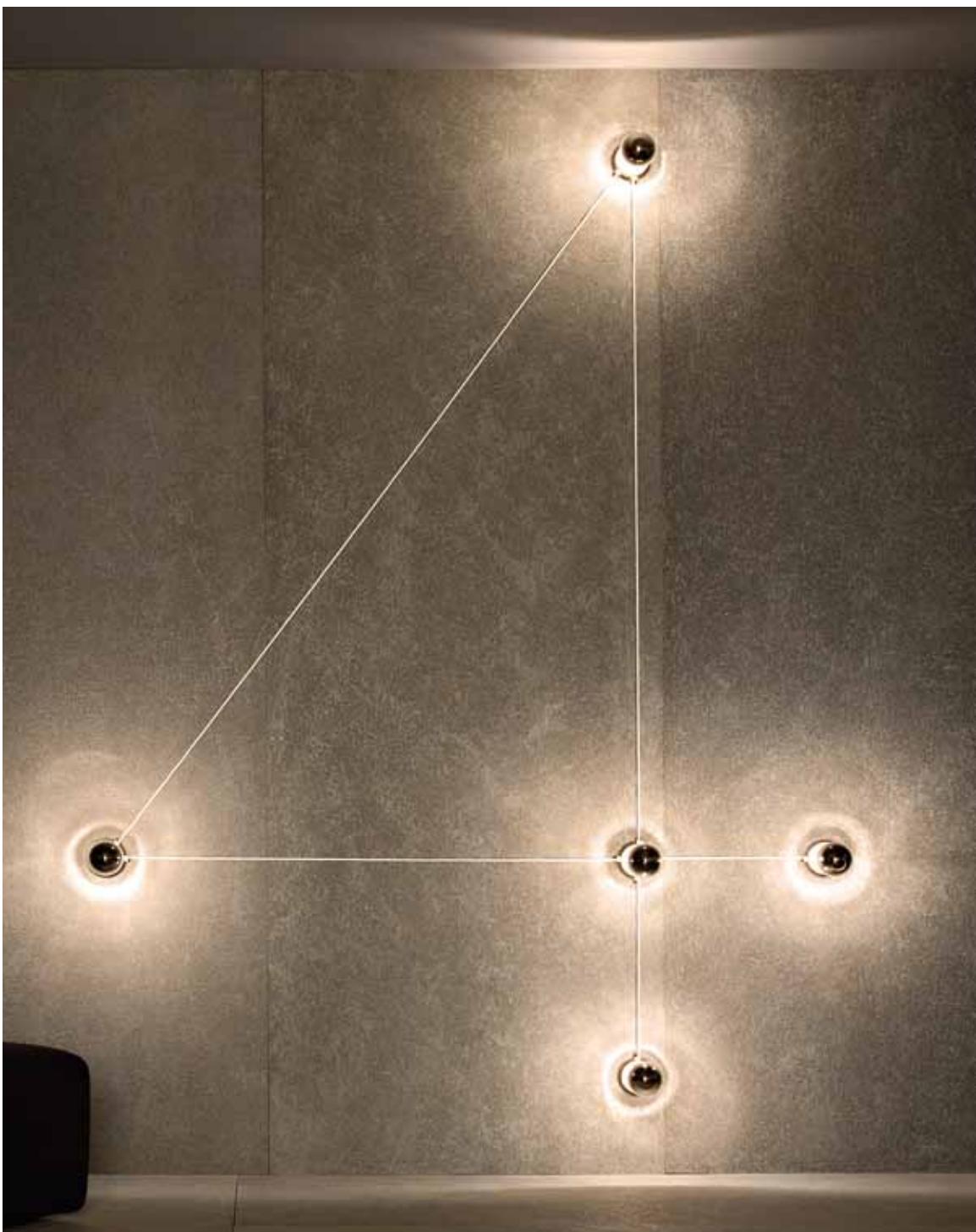




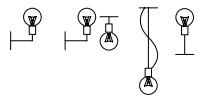
2200k

95









apparecchio da tavolo, a parete, parete/soffitto, sospensione regolabile in altezza con cavo elettrico speciale a treccia rivestito in tessuto nei colori disponibili. portalampe in metallo tornito finitura ottone brunito spazzolato-matt. lampada filamento di carbonio inclusa. per le versioni da tavolo e parete/soffitto diffusore in vetro soffiato triplex opale e lampada led inclusa.

*wall, wall/ceiling and suspension luminaire adjustable lenght with twisted electric cable fabric coated in colors available. metal socket finished in old brassed brushed-matt. carbon filament lamp included. for table and wall/ceiling versions, opal triplex blown glass diffuser and led lamp included.*





**10/so**  
E27 max 60w



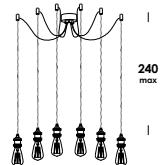
**10/s3 dec.**  
3 E27 max 60w



**10/s4 dec.**  
4 E27 max 60w



**14/s6 dec.**  
6 E27 max 60w

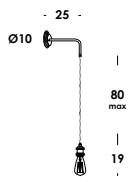


100

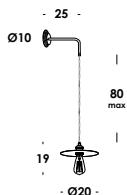




**25/ap**  
E27 max 60w



**35/ap disco 20**  
E27 max 60w



**10/sp**  
E27 max 60w



**10/sp disco 20**  
E27 max 60w



**10-14/sp**  
G9 max 40w



**14-14/sp**  
G9 max 40w



**20-14/sp**  
E27 max 60w



**25-14/sp**  
E27 max 60w



101



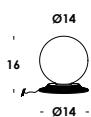
**10-8/lp**  
G9 max 40w



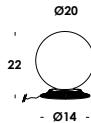
**10-14/lp big**  
G9 max 40w



**14-14/lp**  
G9 max 40w



**20-14/lp**  
E27 max 60w





102



103











108

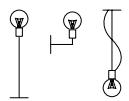




110

# c'eraunidea

2007 - 2017



apparecchio con portalampe in ceramica bianca e speciale cavo elettrico rivestito in tessuto. dettagli in acciaio con finiture cromo o verniciato totalblack e totalwhite, anche in ottone grezzo.

*luminaire with ceramic socket with and black, with special electric cable fabric coated. details in iron chrome finished or painted totalblack e totalwhite. also version in raw brass.*

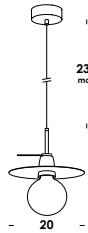




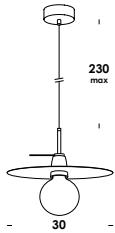
**10/so**  
E27 max 60w



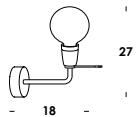
**10/so disco 20**  
E27 max 60w



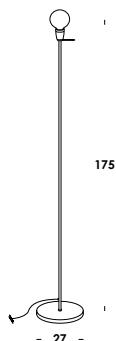
**10/so disco 30**  
E27 max 60w

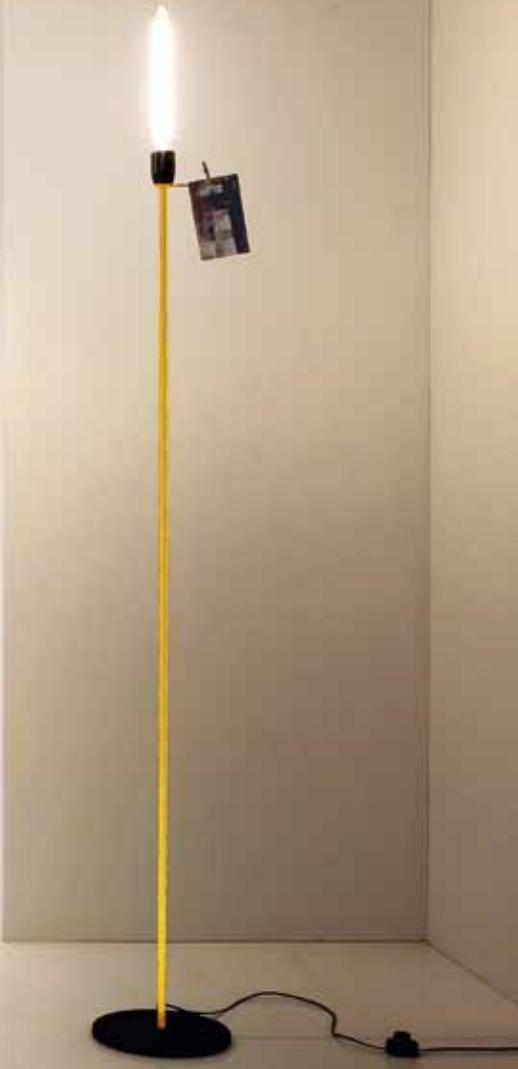


**10/ap**  
E27 max 60w



**26/ph on/off**  
E27 max 60w





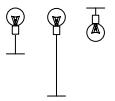


con accessorio disco f40 Ø 20-30  
accessory disco f40 Ø 20-30



115





apparecchio da tavolo, pavimento e soffitto con braccio regolabile in acciaio finitura cromo, verniciato totalwhite o totalblack, ottone grezzo. interruttore on/off su cavo per la versione tavolo e pavimento. anche in versione led integrato.

*table, floor and ceiling luminaire with structure with adjustable iron arm chrome finished or painted totalwhite or totalblack or raw brass on request. on/off switch on cable for table and floor version. available with led integrated version.*





**14/pl led on/off**  
3,7w 350mA 380lm 2700k



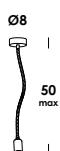
**26/ph led on/off**  
7,5w 700mA 650lm 3000k



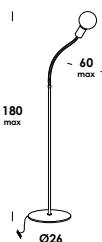
**25/pl led**  
3,7w 350mA 380lm 2700k



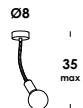
**50/pl led**  
3,7w 350mA 380lm 2700k



**26/ph on/off**  
E27 max 60w



**25/pl**  
E27 max 60w



**50/pl**  
E27 max 60w





d a r e t o b e

119





121

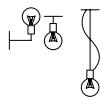




122

2-3up/sp

# idea up&down 2019



apparecchio da parete/soffitto e sospensione con struttura in acciaio verniciato brunito, totalwhite o totalblack, finiture galvaniche brunito scuro-matt, ottone brunito spazzolato-matt, ramato brunito spazzolato-matt, protezione interna verniciato nei colori bianco, nero, rosso, petrolio, colori a scelta. speciale cavo elettrico rivestito in tessuto.

*wall/ceiling and suspension luminaire with iron structure painted burnished, totalwhite, totalblack. galvanized finishes old brass dark-matt, old brassed burnished-matt, old copper burnished-matt, internal protection painted white, black, red, petroleum, colors of your choice. special electric cable fabric coated.*





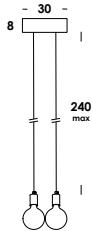
124



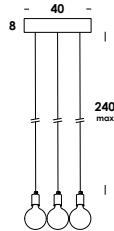
125



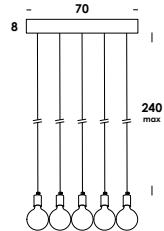
**2up/so**  
2 E27 max 60w



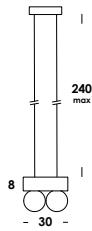
**3up/so**  
3 E27 max 60w



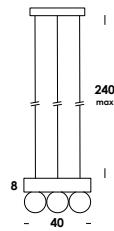
**5up/so**  
5 E27 max 60w



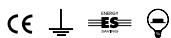
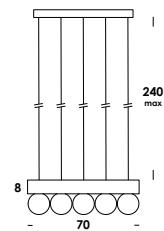
**2down/so**  
2 E27 max 60w



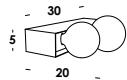
**3down/so**  
3 E27 max 60w



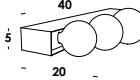
**5down/so**  
5 E27 max 60w



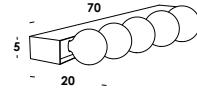
**2up/sp**  
2 E27 max 60w



**3up/sp**  
3 E27 max 60w



**5up/sp**  
5 E27 max 60w





127



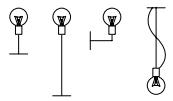
128

3up/so





130



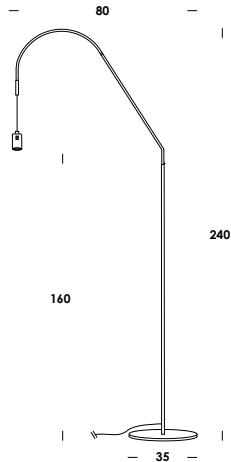
apparecchio da tavolo, pavimento, parete e sospensione con struttura in acciaio verniciato brunito ottone, *totalwhite* o *totalblack*, finiture galvaniche brunito scuro-matt, ottonato brunito spazzolato-matt, ramato brunito spazzolato-matt. speciale cavo elettrico rivestito in tessuto.

*table, floor, wall and suspension luminaire with iron structure painted brass, totalwhite, totalblack. galvanized finishes old brass dark-matt, old brassed burnished-matt, old copper burnished-matt. special electric cable fabric coated.*

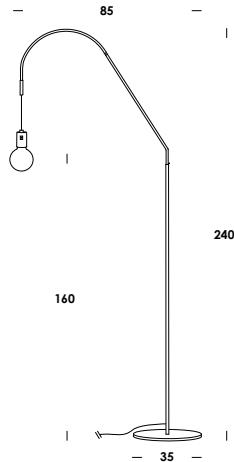




**85/ph led on/off**  
7,5w 700mA 650lm 2700k



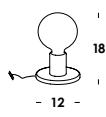
**85/ph on/off**  
E27 max 60w



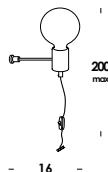
132



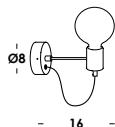
**12/lp on/off**  
E27 max 60w



**10/ap dec. on/off**  
E27 max 60w

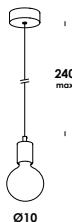


**10/ap**  
E27 max 60w

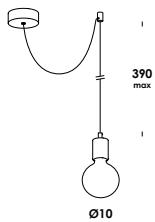




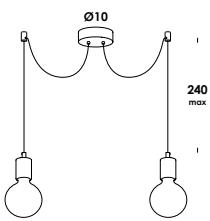
**10/so**  
E27 max 60w



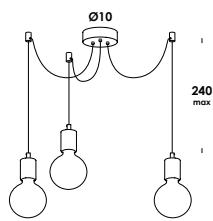
**10/so dec.**  
E27 max 60w



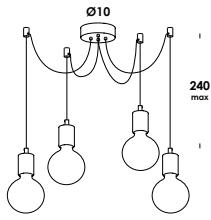
**10/s2 dec.**  
2 E27 max 60w



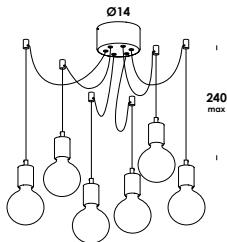
**10/s3 dec.**  
3 E27 max 60w



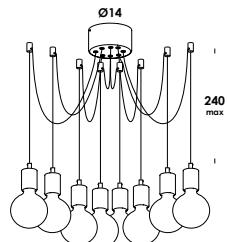
**10/s4 dec.**  
4 E27 max 60w



**14/s6 dec.**  
6 E27 max 60w



**14/s8 dec.**  
8 E27 max 60w









136

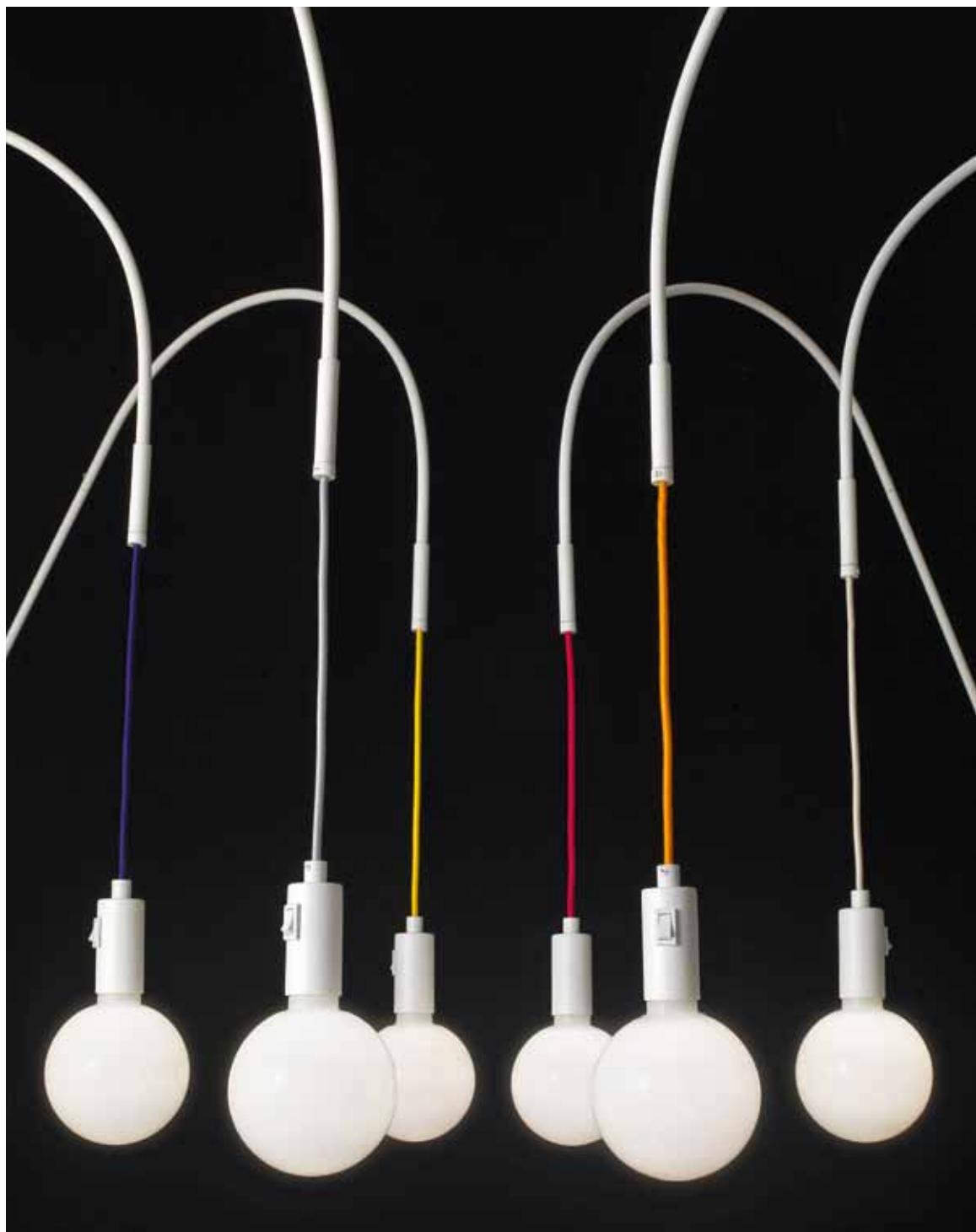




138



140







# lampade RN 2019

speciali lampade led con diffusore in vetro borosilicato, sostituibile, nei colori trasparente o fumé. diffusore interno in pvc chiaro inciso che assicura un elegante effetto.

*special led lamps with borosilicate glass diffuser, replaceable, in transparent or smoked colors. internal clear diffuser in engraved pvc that ensures an elegant effect.*





ci sono immagini che raccontano più di mille parole / there are images that tell more than a thousand words

# accessorio disco **loop**



accessorio per serie idea in acciaio verniciato brunito, bianco, nero, giallo, arancio, rosso, verde e finiture galvaniche ottonato brunito spazzolato-matt, ramato brunito spazzolato-matt, brunito scuro-matt. anche in ottone grezzo. fissaggio magnetico.

accessory for idea serie in iron painted old brass, white, black, yellow, orange, red, green or galvanized in old brass brushed-matt, copper brushed-matt, old dark brass-matt. also in raw brass. magnetic fixing system.

**disco loop Ø 20**  
307 accessorio



— 20 —

**disco loop Ø 30**  
308 accessorio



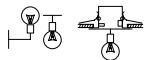
— 30 —





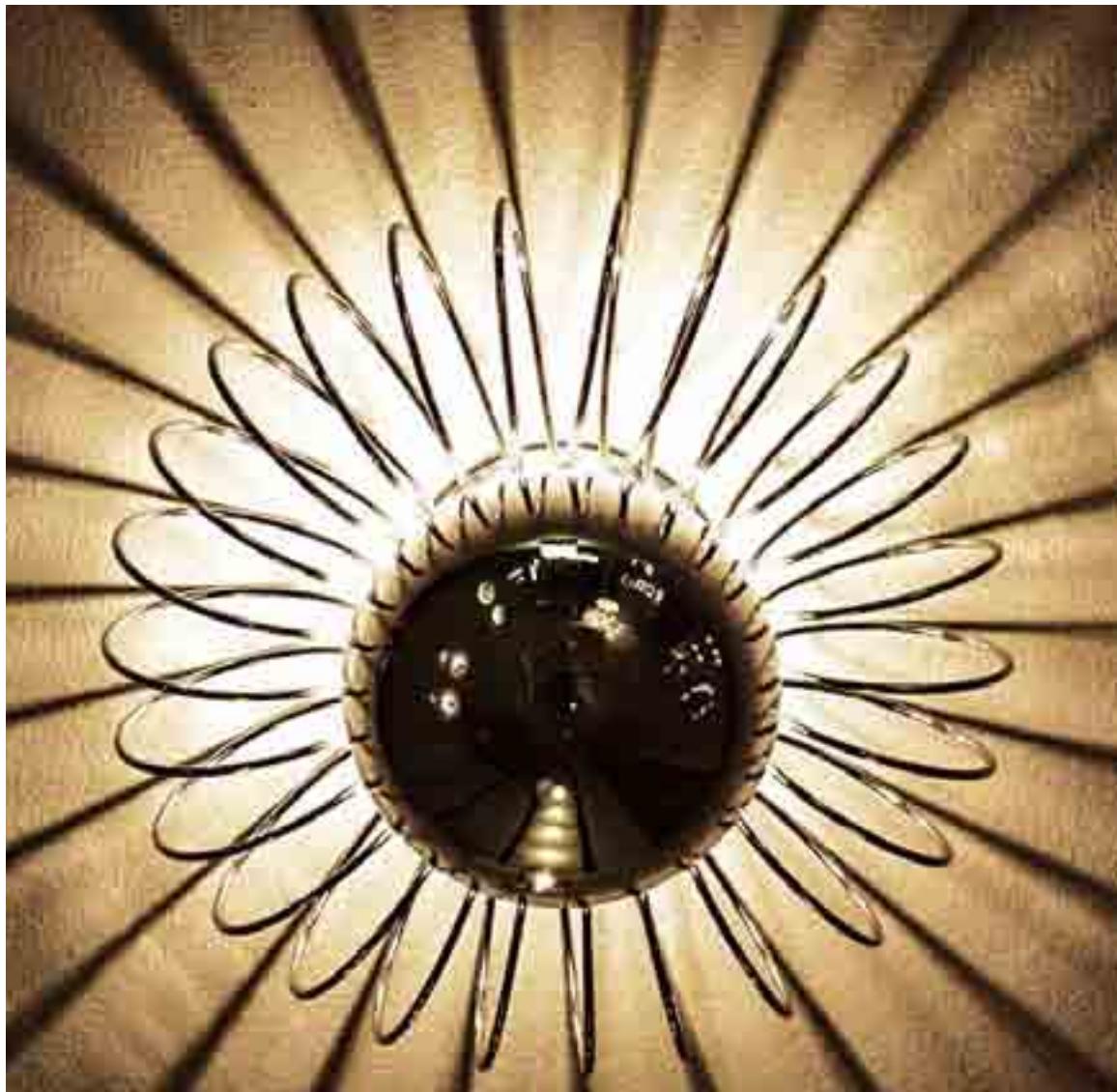
nel 2009 un tributo a t.a. edison (1847-1931)  
autore della più importante e rivoluzionaria  
invenzione del secolo scorso  
che cambiò i ritmi di vita della società  
e diede inizio all'era della luce artificiale.

tribute to t.a. edison (1847-1931)  
author of the most important and revolutionary  
invention of past century that changing  
lifestyle of society and discover  
beginning of artificial light era.



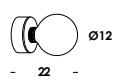
apparecchio parete/soffitto con struttura ad incasso e cassaforma in acciaio zincato con chiusura in cromo. disponibile anche con fissaggio esterno, si completa a richiesta con accessorio "molla" in acciaio finitura cromo. fornito con lampada consigliata led inclusa.

*wall/ceiling luminaire with steel recessed structure and cover in AISI 430 mirror. also with external fixing base. suitable for accessory "molla" in iron chrome finished. also with led lamp opal included.*

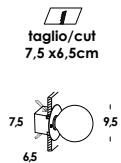




10/sp  
E27 max 60w



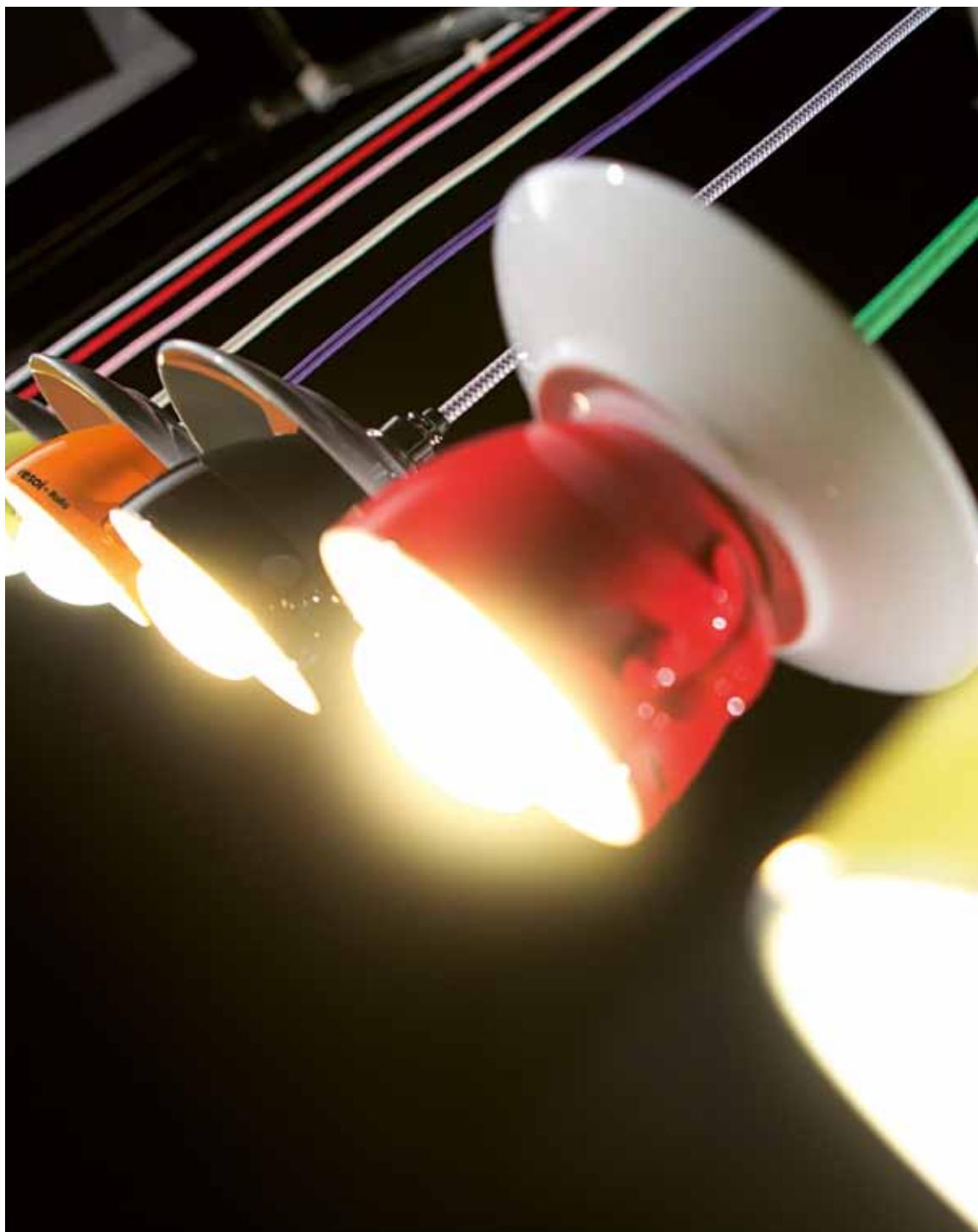
10/sp incasso  
E27 max 60w







150

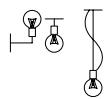




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# idea cappuccino

2000 - 2011 - 2015



apparecchio da parete/soffitto e sospensione con dettagli in acciaio finitura cromo e diffusore in ceramica disponibile in sette colori. lampada led inclusa.

*wall/ceiling and suspension luminaire with iron chrome finished details and ceramic diffuser in seven colors available. led lamp included.*





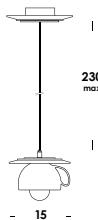
**15/sp**  
E14 max 40w



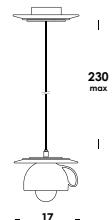
**maxi 17/sp**  
E14 max 40w



**15/so**  
E14 max 40w



**maxi 17/so**  
E14 max 40w







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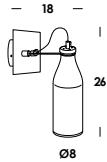
apparecchio a parete e sospensione con diffusore in vetro sabbiato e dettagli in acciaio finitura nichel-matt. sospensione regolabile in altezza su speciale cavo elettrico in tessuto nero o bianco/nero. lampada led inclusa.

*wall and suspension luminaire with etched glass diffuser and details in iron nickel-matt finished. suspension adjustable in height on special fabric coated electric cable color black or white/black. led lamp included.*





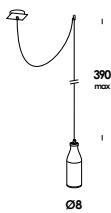
**8/ap**  
E14 max 40w



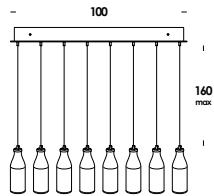
**8/so**  
E14 max 40w



**8/so dec.**  
E14 max 40W



**100/s8**  
8 E14 max 40w



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**progetto grafico/project**  
**vesoi homemade**

**testi/texts**  
**mario de rosa**

**foto/photo**  
**lazzari forma 3 (ve)**

**impaginazione/layout**  
**carlo fontanella**

**stampa/print**  
**vulcanicprint (na)**

**carta/paper**  
**magno volume 115 gr**

**dimensioni/dimensions**  
**19x23cm**

**finito di stampare/printed**  
**giugno/june 2019**



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### vesoi srl

**sede operativa**  
via v. emanuele, 209-d  
80022 arzano (na) italia  
t. +39 081 5735613 pbx  
f. +39 081 7318692 (24h)  
m. +39 339 64 81 160  
skype vesoi.italia  
vesoi @ vesoi.com

**sede legale**  
via a. scarlatti, 67  
80129 napoli-italia  
codice fiscale 00281700633  
partita i.v.a. IT 07487610631  
C.C.I.A.A. REA 621957  
RNPAEE IT 09050000005959  
pec: vesoipec @ legalmail.it

**sede venezia**  
via enrico mattei, 29  
30037 scorzè (ve)  
t. +39 041 237 60 03  
f. +39 041 237 60 03  
m. +39 393 282 10 05  
nordest @ vesoi.com

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